

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

DIAL NO. 4A-H⁶ ORDER NO. 69957 DATE 1-10-1934

CUSTOMER URMERY HOTEL,
MIAMI, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M PC SIZE 3 1/2 x 5 1/2
PLACE OF TITLE Upper, Lower, Center—Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

URMEY HOTEL MIAMI, FLORIDA

B.T. Two Blocks From Biscayne Bay

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

STYLE PHOTO COLORIT, WHITE
BORDER

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each — Size 5x7 — 8x10 — 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Half-tone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print Handcolor — Black & White Proof. Titles Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB COLOR PROCESS
Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color See Day
ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color See Day
SIZE WIDE HIGH SAME SIZE
BLOCKING DEPT WOOD MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)
PROOFS
FLAT - GOOD - IN COLORS - SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE, OVAL, CIRCLE
SQUARE, LITH COPY, VIGNETTE, HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

COLOR DESCRIPTION
SEE INSTRUCTIONS ATTACHED.

Photo on 6BH1482

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

C. T. & CO.

PHOTO PROPER

NO

YES

RETURN PHOTO

DIAL NO. 4A-H2 ORDER NO. 69957 DATE 1-3-1934

CUSTOMER URMEY HOTEL,
MIAMI, FLA.

12 1/2 M FC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

URMEY HOTEL

BOT. SECTION OF LOUNGE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE

PHOTO COLORIT, DECKLE EDGE
WHITE BORDER

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

MIAMI, FLORIDA NT: Customer

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

Screen
120
133
150
175

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
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SIZE WIDE HIGH. SAME SIZE

SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
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SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH DRARERS
CUT TO PICAS (see size)

PROOFS

FLAT. GOOD. IN COLORS. SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

C.T. & CO.

PHOTO PROP

NO

YES

RETURN PHOTO

DIAL NO. 4A-H3 ORDER NO. 69955 DATE 1-10-1934

CUSTOMER GRANADA APTS.,
MIAMI, FLA.

12 1/2 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

GRANADA APARTMENTS

MIAMI, FLORIDA

BOT. FACING MIAMI RIVER

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE PHOTO COLORIT, WHITE

FRONT NO. 5
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No
Special type as sample
C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Paneromatic — Color Separation
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE _____ WIDE _____ HIGH, SAME SIZE _____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT, GOOD, IN COLORS, SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL.

SIZE _____ WIDE _____ HIGH, SAME SIZE _____

SCREEN — 55 — 60 — 85 — 100 — 110 — 120 — 133 — 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

1/2

28134
A11 1/2

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. 4A-H4 ✓

ORDER NO. 69979

DATE 1-5-1934

12M 500 ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3 R. M. NO

TITLE (IN FULL) (TITLE ON FRONT, AT TOP
OF MESSAGE SPACE, SMALL TYPE)

IMPRINT SAME AS ABOVE

TITLE- SHOSHONE DAM AND LAKE ON
CODY ROAD TO EASTERN ENTRANCE OF
YELLOWSTONE NATIONAL PARK

PRIVATE NO. BEFORE TITLE- 977
in 68H 209

4A-03-H2675

COLOR DESCRIPTION

DO NOT MAKE LAKE SOLID BLUE. DO NOT RETOUCH AND MAKE ARTIFICIAL
LOOKING. STRENGTHEN RETAINING WALLS ON ROAD. CUT OFF ON RIGHT
SIDE AND, AT BOTTOM AS MARKED, THIS IS IMPORTANT. COLOR AS PER
102547 ATTACHED.

4B-H4-29

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TY 1117

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. 4A-H5

ORDER NO. 69979

DATE 1-5-1934

12 M500 ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3 R. M. NO

TITLE (IN FULL)

(TITLE ON FRONT, AT TOP
OF MESSAGE, SPACE, SMALL TYPE)

IMPRINT SAME AS ABOVE

TITLE - TWO OCEAN MOUNTAIN FROM
TOP OF TWO-GWO-TEE PASS, XXXXXXXX
ELEVATION 9658 FT., WIND RIVER
RANGE, WYO. ON A. V. P. HIGHWAY
TO TETON NATIONAL PARK
PRIVATE NO. BEFORE TITLE - 978

COLOR DESCRIPTION

COLOR OF TOP OF MT. LIKE 102549.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE

22

XC 1 1/2
5-102

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. 4A-H6 ✓

ORDER NO. 69979

DATE 1-3-1934

12M 500 ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. K 3 R. M. NO

TITLE (IN FULL) (TITLE ON FRONT AT TOP
OF MESSAGE, SMALL TYPE)
SPACE.

IMPRINT SAME AS ABOVE

TITLE - GRAND TETON FROM JENNY
LAKE, TETON NATIONAL PARK

IN PLATE, SMALL TYPE - MEYERS
PHOTO

PRIVATE NO. BEFORE TITLE' 979

COLOR DESCRIPTION

DO NOT MAKE WATER SOLID BLUE. UPPER PART OF PEAR LIKE 102549.
LOWER PORTION LIKE 3A-H138. MORE LIGHTS IN LAKE.
PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPED

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. 4A-H7 ✓

ORDER NO. 69979

DATE 1-5-1934

12 M 500 ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3 R. M. NO

TITLE (IN FULL) (TITLE ON FRONT AT TOP
OF MESSAGE SPACE, IN SMALL TYPE)

IMPRINT SAME AS ABOVE

TITLE - LEIGH LAKE, GRAND TETON
NATIONAL PARK

PRIVATE NO. BEFORE TITLE - 980

COLOR DESCRIPTION

COLOR LIKE 3A-H142. DO NOT RETOUCH.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET

T

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. 4A-HB ✓

ORDER NO. 69979

DATE 1-5-1934

12M500 ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

(TITLE ON FRONT AT TOP
OF MESSAGE SPACE, SMALL TYPE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 13 R. M. NO

IMPRINT SAME AS ABOVE

TITLE- BEAVER DICK, LAKE AND
GRAND TETON, GRAND TETON
NATIONAL PARK

PRIVATE NO. BEFORE TITLE- 981

COLOR DESCRIPTION

COLOR LIKE 3A-H143. DO NOT RETOUCH

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET

TI

UP

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. 4A-19 ✓

ORDER NO. 69979

DATE 1-3-1934

12M 500 ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3 R. M. YES

TITLE (IN FULL) (TITLE ON FRONT AT TOP
OF MESSAGE ~~xx~~ SPACE, SMALL TYPE

IMPRINT SAME AS ABOVE

TITLE- POEM OF THE WEST

PRIVATE NO. BEFORE TITLE- 982

COLOR DESCRIPTION

WORK VERSE INTO PICTURE IN POSITION AS GIVEN ON TISSUE PAPER. HAND
LETTER VERSE AS ON "CALL OF THE TRAIL" CARD ATTACHED AND BE
SURE AND RETAIN PICTURE BACKGROUND AS MUCH AS POSSIBLE. WORDING
SHOULD BE WORKED LARGER SO AS NOT TO LEAVE SO MUCH SPACE BETWEEN
STANZAS. CUT OFF AS MARKED. COLORS LIKE 0A4015.

to customer
SUBMIT: RET. PHOTO **YES** B. L. & W. PROOF
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER **X**

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

TYPE

P

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. 4A-H101 ✓

ORDER NO. 69979

DATE 1-5-1934

12 M00 ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3 R. M. NO

TITLE (IN FULL) (TITLE ON FRONT AT TOP
OF MESSAGE, SMALL TYPE)

IMPRINT SAME AS ABOVE

TITLE- LAKE SHORE DRIVE,
SHOSHONE LAKE, CODY WAY TO
YELLOWSTONE NATIONAL PARK
PRIVATE NO. BEFORE TITLE- 983

COLOR DESCRIPTION

ROAD IS OILED. DO NOT MAKE ROCKS LOOK ARTIFICIAL BY RETOUCHING. SHOW
PLAINLY TUNNEL. SEE PHOTO ATTACHED. COLOR ROCKS LIKE 102549. DISTANT
HILLS BLUISH EFFECT. DO NOT MAKE LAKE SOLID BLUE. STRENGTHEN ROAD
IN DISTANCE. CUT OFF AT TOP FOR PROPORTION.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TIME SET

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 4A-H11 ORDER NO. 69986 DATE 1-5-1934

CUSTOMER JOHN N. BRUNSFELD CO.,
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M BUSINESS CDS. SIZE 2 1/8 x 3 1/2

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

TOP. *Roofs of quality*
BOT. *Work done by sign and*

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACH ED.

STYLE PHOTO COLORIT

(All of this on address side)

FRONT NO. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative - Line - Halftone - Combination. Screen 120
Dry - Wet - Pancromatic - Color Separation 133
Transfer Paper Process New Process. 150
Stripping - White Border - Full Face. 175
Blue Print - Handcolor - Black & White Proof. Titles - Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM		COPIES		ZINC ETCHINGS FROM		COPIES	
DUPLICATES		ZINC COLOR PLATES		DUPLICATES		COLOR PLATES	
LINE & HALFTONE COMB		COLOR PROCESS		DUPLICATES		COLOR PLATES	
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day	

SIZE WIDE HIGH SAME SIZE
SCREEN 50 60 75 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD - METAL

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES

2 photos sent 1/16/34

see 1/4
A 2/4

2

F. W. WOOLWORTH CO.,
KALAMAZOO, MICH.

NO. 4A-H12 ✓

ORDER NO. 69988

DATE 1-5-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) WESTERN STATE TEACHERS
COLLEGE, KALAMAZOO, MICH.

IMPRINT NONE



COLOR DESCRIPTION

SEE CARD ATTACHED FOR COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DIAL NO. 4A-H16 ORDER NO. 70379 DATE 1-31-1934

CUSTOMER GENESEE BREWING CO., ROCHESTER, N. Y.

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

25 M FC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full GENESEE TWELVE-HORSE ALE

FRONT NO. 5 (All of this on address side) R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout

SEE SKETCH ATTACHED.

CLEAN UP ROAD A BIT. MAKE AN APPROPRIATE BACKGROUND.

PHOTO LITHO Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12 Prints each from Negatives MATTE or GLOSSY Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted See Salesman, Customer, or Sample for Position, Office DELIVER Straighten Photo Negative — Line — Halftone — Combination. Dry — Wet — Pancromatic — Color Separation Transfer — Paper Process — New Process. Stripping — White Border — Full Face. Blue Prints Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

COLOR OF WAGON IS MAHOGANY. HORSES ARE BELGIAN ROANS.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES ZINC ETCHINGS FROM COPIES Duplicates ZINC COLOR PLATES Duplicates COLOR PLATES LINE & HALFTONE COMB. COLOR PROCESS

SIZE WIDTH HIGH. SAME SIZE SCREEN - 55 - 60 85 - 100 - 110 - 120 - 133 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE WIDTH HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR SOLID METAL - FLUSH TOP - FLUSH BOTTOM FLUSH SIDES - FLUSH ALL AROUND UNMOUNTED WITH BEARERS CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK ELECTROTYPES EACH OF ON WOOD METAL

PHOTO RETURNED TO PHOTO USED FOR

Large photo

DATE ~~48~~ 1-5-1934

12M 500 ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (TITLE ON FRONT, AT TOP
OF MESSAGE SPACE, SMALL TYPE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **83** R. M. NO **NO**

IMPRINT SAME AS ABOVE

TITLE- PIKES PEAK, ELEV. 14,109
FT. AND GATEWAY OF THE GARDEN
OF THE GODS
PRIVATE NO. BEFORE TITLE C-60:

COLOR DESCRIPTION

COLORS LIKE 113321; USE PHOTO NO. 2A-H3748

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO	B. L. & W. PROOF	HANDCOL PROOF	RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co.—	CUSTOMER		

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GULF COAST CARD CO.,
ST. PETERSBURG, FLA.

NO. 4A-H47

ORDER NO. 70023

DATE 1-9-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL)

MARDI GRAS PARADE, MOBILE,
ALA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

1

R. M

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

1ST TO RIGHT: TAN BLDG., WHITE TRIM, 2 WHITE STONE BLDG. #3 DARK GRAY MOTTLED.
4 WHITE STONE BLDG. 5 VARIGATED DARK CREAM BRICK, SANDSTONE TRIM. 6 BRIGHT
CREAM BRICK BLDG. 7 LAST BLDG. LOOKING THRU TREE HAS RED TILE ROOF. MAKE
FLOATS A PRETTY COLOR, USE OWN BEST JUDGMENT. XXX

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Show Bldg. to C.T. Co.
DEADLINE

TYPE SET

GULF COAST CARD CO.,
ST. PETERSBURG, FLA.

✓ NO. 4 A-H48

ORDER NO. 70023

DATE 1-9-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) THE CHAPEL, SPRING HILL

IMPRINT SAME AS ABOVE

COLLEGE, MOBILE, ALA.

COLOR DESCRIPTION

COLOR AS PER FOLDER VIEW ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

GULF COAST CARD CO.,
ST. PETERSBURG, FLA.

NO. 4A-H49

ORDER NO. 70023

DATE 1-9-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SUNSET ON MOBILE BAY,
MOBILE, ALA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

MAKE PRETTY SUNSET.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

GULF COAST CARD CO.,
ST. PETERSBURG, FLA.

✓ NO. 4A-H50

ORDER NO. 70023

DATE 1-9-1934

6 M ART COLORTONE SET CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) AZALEAS AND SPANISH MOSS,
BELLINGRATH GARDENS, MOBILE, ALA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE CARD ATTACHED FOR COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

TYPE

GULF COAST CARD CO.,
ST. PETERSBURG, FLA.

NO. 4A-H51

ORDER NO. 70023

DATE 1-9-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.)

TITLE (IN FULL)

LOOKING NORTH ON ST.
JOSEPH STREET, SHOWING MERCHANTS NATIONAL
BANK, MOBILE, ALA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

1

R. M NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

RIGHT: 1 A REDDISH TAN BLDG. 2 WHITE STONE, 3 A MOTTLED GRAY BRICK, BASE SAND
STONE. 4 WHITE, 5 VARIGATED LIGHT CREAM AND GRAY BLDG. 6 TALL BLDG. CREAMISH
YELLOW BRICK, SANDSTONE TRIM, GREEN SLATE ROOF, BROWN STONE TRIM ON TOWER. BLDG.
BEHIND TREES IS LIGHT GRAY

modern Autos

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

TYPE SET UP

GULF COAST CARD CO.,
ST. PETERSBURG, FLA.

NO. 4A-H52

ORDER NO. 70023

DATE 1-9-1934

28e 1 1/2
A-8 3/4

6 M ART COLORTONE POST CARDS, WHITE BORDER <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER.		FRONT NO. 1	R. M. NO
TITLE (IN FULL) A MOBILE AZALEA IN FULL BLOOM, MOBILE, ALA.		IMPRINT	SAME AS ABOVE

COLOR DESCRIPTION

SEE CARD ATTACHED FOR COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

TYPE OUT

19 1/2

GULF COAST CARD CO.,
ST. PETERSBURG, FLA.

NO. 4A-H52

ORDER NO. 55292

DATE 8-5-1935

25, M

ART COLORTONE POST CARDS, WHITE BORDER ~~MAKED OVER~~

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL) A RARE SPECIMEN OF
THE GORGEOUS AZALEA IN FULL
BLOOM, MOBILE, ALA.

IMPRINT NONE

PRIVATE NO. BEFORE TITLE- 834

6 BH 1801

COLOR DESCRIPTION

USE PHOTO NO. 4A-H52. TAKE OUT GIRL.

get Card

7 BH 12

get Coloposter

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

83

200 1 1/4
A-9

3

GULF COAST CARD CO.,
ST. PETERSBURG, FLA.

NO. 4A-H53

ORDER NO. 70023

DATE 1-9-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

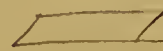
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) JESTERS ROCK GARDEN,
ARLINGTON PARK, MOBILE, ALA.

IMPRINT SAME AS ABOVE



COLOR DESCRIPTION

NATURAL ROCKS ALL ALONG, GREEN LAWN. ROCK WALL ON WATERFRONT SIDE IS TANISH-
BROWN ROCKS. BRING OUT FLOW OF WATER IN CENTER OF ROCK GARDEN. CHINESE HOUSE
OF WHITE ROCKSTONE. FLOWERS ARE RED, PINK, WHITE YELLOW, ORANGE. FLAMINGO BIRD
IN POOL. BACKGROUND IS THE GULF OF MEXICO. BRING OUT SHIP ANCHORED AT ~~REAR~~
ROCK GARDEN, HAS DARK CREAM MASTS, WHITE HULL. BOAT BUILT OVER ROCK GARDEN
IS GREY.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

TYPE S

10

rec 1 1/4
A8 3/4

52

GULF COAST CARD CO.,
ST. PETERSBURG, FLA.

NO. 4A-H54

ORDER NO. 70023

DATE 1-9-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL) UNION DEPOT, MOBILE, ALA.

IMPRINT

1

NO

SAME AS ABOVE

COLOR DESCRIPTION

A LIGHT CREAM BRICK BLDG., WHITE STONE TRIM, ROOF & DOME BRIGHT RED TILE
AWNINGS ORANGE AND WHITE STRIPES, GREEN LAWNS. TAKE OUT POLE & WIRES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

EST. 1917

9

GULF COAST CARD CO.,
ST. PETERSBURG, FLA.

NO. 4A-H55

ORDER NO. 70023

DATE 1-9-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

FRONT NO. 1

R. M NO

TITLE (IN FULL) MOONLIGHT ON MOBILE BAY,

IMPRINT SAME AS ABOVE

ARLINGTON PARK, MOBILE, ALA.

COLOR DESCRIPTION

MAKE PRETTY MOONLIGHT WITH RAGGED SKY EFFECT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

TYPE T U

GULF COAST CARD CO.,
ST. PETERSBURG, FLA.

NO. 4A-H56

ORDER NO. 70023

DATE 1-9-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.)	FRONT NO. 1	R. M. NO
TITLE (IN FULL) MURPHY HIGH SCHOOL, MOBILE, ALA.	IMPRINT	SAME AS ABOVE

BOT, SMALL TYPE: PHOTOGRAPH BY THE
OVERBEY STUDIO, MOBILE, ALA.

COLOR DESCRIPTION

CREAM STUCCO BLDGS. VARIGATED RED TILE ROOFS. GREEN LAWN AND DARKER SHADE OF
GREEN EVERGREEN TREES. STRAIGHTEN OUT FLAG. PUT IN SOME FLOWERS.

modern Clutter

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

TYPE

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 4A-H57

ORDER NO. 70013

DATE 1-8-1934

12 $\frac{1}{2}$ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SUNSET ON LAKE GEORGE, N. Y.

BOT, SMALL TYPE: PHOTO BY WOOLEY

PRIVATE NO. $\frac{3}{4}$ " FROM RIGHT EDGE IN
UPPER BORDER: 349

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 72858. COLOR SAME AS 72858.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 4A-H58 ✓

ORDER NO. 70011

DATE 1-8-1934

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) APPROACHING HORSESHOE CURVE,
RIP VAN WINKLE TRAIL, CATSKILL MTS.,
N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

PRIVATE NO. ¼" FROM RIGHT EDGE IN
UPPER BORDER: 68

COLOR DESCRIPTION

USE PHOTO NO. 96986. COLOR SAME AS 96986.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

NO. 4A-H59

ORDER NO. 70011

DATE 1-8-1934

12½M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) HIGH UP IN THE CATSKILLS
1 In photo 1

IMPRINT SAME AS ABOVE

PRIVATE NO. 3" FROM RIGHT EDGE IN
UPPER BORDER: 176

COLOR DESCRIPTION

USE PHOTO NO. 66715. COLOR SAME AS 66715.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 4A-H60

ORDER NO. 70011

DATE 1-8-1934

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

1

R. M

NO

TITLE (IN FULL)

OVERFLOW, GILBOA DAM,
CATSKILL MTS., N.Y.

IMPRINT

SAME AS ABOVE

PRIVATE NO. ¾" FROM RIGHT EDGE IN
UPPER BORDER: 240

COLOR DESCRIPTION

USE PHOTO NO. 118252. COLOR SAME AS 118252.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 4A-H61
ORDER NO. 70011

DATE 1-8-1934

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) (IN PLATE) WAY UP IN THE
(CATS) KILLS

IMPRINT SAME AS ABOVE

PRIVATE NO. 1/4" FROM RIGHT EDGE IN
UPPER BORDER: 177

COLOR DESCRIPTION

USE PHOTO NO. 66714. COLOR SAME AS 66714.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

200 1 1/2
A 9 3/4

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 4A-H62

ORDER NO. 70006

DATE 1-8-1934

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NUT CRACKER FROM THE
ADIRONDACK MTS., N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. 3/4" FROM RIGHT EDGE IN
UPPER BORDER: 114

COLOR DESCRIPTION

USE PHOTO NO. 92505. COLOR SAME AS 92505.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 4A-H63

ORDER NO. 70007

DATE 1-8-1934

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

TOP: NORTHWEST BAY,
TONGUE MT., FIVE MILE MT., SAGAMORE
ISLAND
BOT: THE NARROWS AND BLACK MT., LAKE
GEORGE, N. Y.

PRIVATE NO. ¾" FROM RIGHT EDGE IN

COLOR DESCRIPTION ORDER: 310

USE PHOTO NO. 0A4985. COLOR SAME AS 0A4985.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 4A-H64 ✓

ORDER NO. 70007

DATE 1-8-1934

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FISH POINT - BASIN BAY
AND PILOT KNOB, LAKE GEORGE, N.Y.

PRIVATE NO. ¾" FROM RIGHT EDGE IN
UPPER BORDER: 309

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 0A4986. COLOR SAME AS 0A4986.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER X

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

22

4C1 1/4
A83

NO. 4A-H65

ORDER NO. 70007

DATE 1-8-1934

C. W. HUGHES & CO., INC.,
M'CHANICVILLE, N. Y.

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) DOMT ISLAND, LAKE GEORGE,
N. Y.

IMPRINT SAME AS ABOVE

BOT, SMALL TYPE: PHOTO BY WOOLEY

PRIVATE NO. 3" FROM RIGHT EDGE IN
UPPER BORDER: 364

COLOR DESCRIPTION

USE PHOTO NO. 53495. COLOR SAME AS 53495

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 4A-H66 ✓

ORDER NO. 70007

DATE 1-8-1934

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

FIRST GLIMPSE OF LAKE
GEORGE AND SABBATH DAY ~~XXXXXXXXXX~~ POINT FROM
TONGUE MT. TRAIL
BOT, ~~XXXX~~ SMALL TYPE: PHOTO BY WOOLEY

PRIVATE NO. 4" FROM RIGHT EDGE IN
UPPER BORDER: 376

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 4889-29. COLOR SAME AS 4889-29.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

201 3/4
A10 1/2

2

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 4A-H67

ORDER NO. 70006

DATE 1-6-1934

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

(ON 12 1/2 M) I CAN'T BEAR

TO LEAVE THE ADIRONDACKS, N. Y. 116

IMPRINT

SAME AS ABOVE

(ON 12 1/2 M) I CAN'T BEAR TO LEAVE THE
CATSKILLS, N. Y. 205.

make 2 blank to 1 with each title

PRIVATE NO. 1/4" FROM RIGHT EDGE IN UPPER BORDER.

COLOR DESCRIPTION

USE PHOTO NO. 62084. COLOR SAME AS 62084.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

~~X~~
C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 4A-H68

ORDER NO. 70005

DATE 1-8-1934

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

CLARENDON GORGE,
KILLINGTON SECTION, LONG TRAIL
BOT: GREEN MOUNTAINS, VERMONT

PRIVATE NO. 4" FROM RIGHT EDGE IN
UPPER BORDER: 11

COLOR DESCRIPTION

USE PHOTO NO. 82218. COLOR SAME AS 82218.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

RETURN PHOTO YES NO
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

DIAL NO. 4A-H69 ORDER NO. 70003 DATE 1-9-1934

CUSTOMER DENNY'S CAMPS AND COTTAGES,
CLAYTON, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M GROUP (2) PC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE,
WHITE BORDER
(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full DENNY'S FURNISHED COTTAGES AND BATHING
BEACH FROM WATERFRONT.

ENTRANCE TO DENNY'S FURNISHED COTTAGES
(ETC. AS PER COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE PHOTOS MARKED WITH X ON FOLDER NO.
3179 ATTACHED.

FRONT NO. 5

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

IMPRINT: Customer

R. M. Yes No

Special type as sample

C. T. Imprint

No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Panchromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

Screen
120
133
150
175

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES. ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM COPIES

DUPLICATES. COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE. WIDE. HIGH. SAME SIZE.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT. GOOD. IN COLORS. SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

SIZE. WIDE. HIGH. SAME SIZE.
SCREEN 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

DEADLINE

DEADLINE

PHOTO RETURNED TO PHOTO USED FOR

THOMAS R. WEST,
MIAMI, FLA.

NO. 4A-H70 ✓

ORDER NO. 70024

DATE 1-8-1934

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M NO

TITLE (IN FULL) TROPICAL FOLIAGE ON
ARCH CREEK, MIAMI, FLA.

IMPRINT
SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: M-139

COLOR DESCRIPTION

USE PHOTO NO. IA2024. COLOR SAME AS IA2024.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

SAPIRSTEIN GREETING CARD COMPANY,
CLEVELAND, OHIO

NO. 4A-H71

ORDER NO. 70028

DATE 1-9-1934

25 M ART COLORTONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

SUNSET ON LAKE ERIE SHOWING
TERMINAL TOWER IN THE DISTANCE, CLEVELAND,
OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

2

R. M YES

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 19

COLOR DESCRIPTION

MAKE A SUNSET VIEW WITH BEAUTIFUL COLORS IN CLOUDS. SHOW LIGHTS SHINING
OUT OF TERMINAL TOWER. DO NOT SHOW THE SUN HOWEVER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES

DIAL NO. 4A-H72 ORDER NO. 70043 DATE 1-10-1934

CUSTOMER LION MANUFACTURING CORP.,
CHICAGO, ILL.

100 M PC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ROCKET WILL DOUBLE OR TRIPLE YOUR

PIN GAME PROFITS
(ETC. AS PER COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED.

COLOR DESCRIPTION

SEE TISSUE ATTACHED TO LAYOUT.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE ART COLORTONE, WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer G. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120

Dry — Wet — Pancromatic — Color Separation. Screen 133

Transfer — Paper Process — New Process. Screen 150

Stripping — White Border — Full Face. Screen 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES. ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH, SAME SIZE

SCREEN 55 60 65 100 110 120 133 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM COPIES

DUPLICATES. COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH, SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO RETURNED

TO

PHOTO USED FOR

make dark Blue & Red

IMPRESSION

3

2014
A84

SEAWALL SPECIALTY CO.,
HOUSTON AND GALVESTON, TEXAS

NO. 4A-H73

ORDER NO. 70059

DATE 1-12-1934

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)
THE GREAT ~~XXX~~ SEAWALL
PROTECTING GALVESTON, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

photo 5BH84-5

COLOR DESCRIPTION

TAKE OUT POLES & WIRES. COLOR OF HOTEL LIKE 2A-H287. MAKE WATER GREENISH BLUE.

to customer

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ~~NO~~ CUSTOMER ~~X~~

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

7

SEAWALL SPECIALTY CO.,
HOUSTON AND GALVESTON, TEXAS

NO. 4A-H74 ✓

ORDER NO. 59
70062

DATE 1-11-1934

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER CENTER - BORDER.

TITLE (IN FULL) TOP: OVERLOOKING THE GREAT
GALVESTON SEAWALL AND GULF OF MEXICO
BOT: HOTEL GALVEZ, \$1,000,000 BEACH HOTEL,
ONE OF THE MANY ROMINENT FEATURES FOR
WHICH GALVESTON IS NOTED.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BLDG. TOUCH OF PINK BRICK. BRIGHT RED ROOF. WINDOW TRIM, FIRE ESCAPES BRIGHT GREEN.
ROCKS RED GRANITE. SHOW MORE WHITE CAPS IN SURF. PUT IN PEOPLE AND AUTOS
ON BLVD. SHOW BATHERS IN WATER.

MAKE BETTER PRINT

SUBMIT: RET. PHOTO

To customer
B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

X
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

cc 1 1/2
+ 9 1/4

3 1/2

SEAWALL SPECIALTY CO.,
HOUSTON AND GALVESTON, TEXAS

NO. 4A-H75 ✓

ORDER NO. 70059

DATE 1-11-1934

12 1/4 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

PARTIAL VIEW OF JOHN
SEALY HOSPITAL GROUP AND STATE MEDICAL
COLLEGE, GALVESTON, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

photo 5B4P40

COLOR DESCRIPTION

BLDG. ON RIGHT LIGHT STONE, RED ROOF. DOME LIGHT GREEN. BLDG. ON LEFT
LIGHT BUFF, RED ROOF. SHOW RED BLOSSOMS ON OLEANDERS ON LEFT. OVERHEAD
BRIDGE STONE AND LIGHT BUFF, RED ROOF.

Take out fence at right

SUBMIT: RET. PHOTO

To customer
B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

9
6

SEAWALL SPECIALTY CO.,
HOUSTON AND GALVESTON, TEXAS

NO. 4A-H76

ORDER NO. 70059

DATE 1-12-1934

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) CAUSEWAY CONNECTING THE
MAINLAND WITH GALVESTON, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BRIDGE WORK GREY. FILL IN ARCH ON LOWER RIGHT. FILL IN ALL WATER IN
FOREGROUND.

SUBMIT: RET. PHOTO

To customer
B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER ☒

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

SEAWALL SPECIALTY CO.,
HOUSTON AND GALVESTON, TEXAS

NO. 4A-H77

ORDER NO. 70059

DATE 1-12-1934

12 1/2 M

ART COLORED ONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO.

R. M

1

NO

TITLE (IN FULL)

HARBOR SCENE,
GALVESTON, TEXAS

IMPRINT

SAME AS ABOVE

BOT LEFT, SMALL TYPE: VERKIN PHOTO

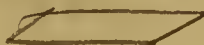


photo 5 BA 830

COLOR DESCRIPTION

To customer

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

22

28215
A9

F. W. WOOLWORTH CO.,
LANSING, MICH.

✓ NO. 4A-H78

ORDER NO. 70070

DATE 1-11-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)
TOP: A NIGHT SCENE IN
CENTRAL PARK, LANSING, MICH.
BOT: SHOWING THE "REUTER MEMORIAL
FOUNTAIN" ILLUMINATED

IMPRINT
~~SAME AS ABOVE~~ NONE

COLOR DESCRIPTION

USE PHOTO NO. 1A51.

COLOR SAME AS 1A51.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

THE PHOTO

3 1/2

slc 1 1/2
A 9 3/4

F. W. WOOLWORTH CO.,
LANSING, MICH.

NO. 4A-H79 ✓

ORDER NO. 70070

DATE 1-11-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CITY NATIONAL BUILDING,
LANSING, MICH.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT ~~SAME AS ABOVE~~ NONE

COLOR DESCRIPTION

BLDG. IS A KIND OF VERY LIGHT GRAY STONE. BASE MARBLE. SHOW A FLAG ON POLE.

modern Center

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

(T. SET UP

52

see 1/2
11

F. W. WOOLWORTH CO.,
LANSING, MICH.

NO. 4A-H80
ORDER NO. 70070

DATE 1-11-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: <u>UPPER</u> , LOWER, CENTER - BORDER.	FRONT NO. 1 R. M. NO
TITLE (IN FULL) SKYLINE, LANSING, MICH.	IMPRINT NONE



COLOR DESCRIPTION
LEFT: 1 LIGHT GRAY, 2 BUFF, 3 CREAM, 4 WHITE, 5 RED, 6 YELLOW, 7-8 RED.
LST BL G. TAKK ONE GRAY, ~~XX~~ OTHER TWO TALL BLDGS. RED.

modern in design

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

TYPE UP

F. W. WOOLWORTH CO.,
LANSING, MICH.

NO. 4A-H81 ✓

ORDER NO. 70070

DATE 1-11-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

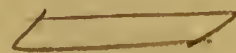
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) FLOWER BEDS IN POTTER
PARK, LANSING, MICH.

IMPRINT NONE



COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

F. W. WOOLWORTH CO.,
LANSING, MICH.

NO. 4A-H82

ORDER NO. 70070

DATE 1-11-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.)

FRONT NO.

R. M

NO

TITLE (IN FULL)

OLDS TOWER BUILDING,
LANSING, MICH.

IMPRINT

~~XXXXXXXXXXXX~~ NONE

COLOR DESCRIPTION

USE PHOTO NO. 1A49. MAKE CHANGE ON TOP OF TOWER AS SHOWN ON PHOTO
ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

TYPE UP

F. W. WOOLWORTH CO.,
LANSING, MICH.

NO. 4A-HB3

ORDER NO. 70070

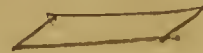
DATE 1-11-1933

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) STATE CAPITOL, LANSING,
MICH.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT XXXXXXXXXXXXXXXX NONE

COLOR DESCRIPTION

Photo in DS 845 \$1.67

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

2014
184

2

F. W. WOOLWORTH CO.,
LANSING, MICH.

NO. 4A-H84

ORDER NO. 70070

DATE 1-11-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) THE TOWER AT M. S. C.,
LANSING, MICH.

IMPRINT NONE



COLOR DESCRIPTION

GRAY STONE BASE. RED BRICK.

Photo in 12/1/34

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

TECHNICAL

F. W. WOOLWORTH CO.,
LANSING, MICH.

NO. 4A-H85

ORDER NO. 70070

DATE 1-11-1934

6 M ART COLORT NE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

FRONT NO. 1 R. M NO

TITLE (IN FULL)

IMPRINT XXXXXX NONE

OLDS HALL, M. S. C.,
LANSING, MICH.

COLOR DESCRIPTION

DARK RED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

HL 1 1/2
A 9 3/4

F. W. WOOLWORTH CO.,
LANSING, MICH.

NO. 4A-H86

ORDER NO. 70070

DATE 1-11-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) CAPITOL AVENUE SHOWING
MUTUAL BUILDING, CITY HALL, POST OFFICE,
HOTEL OLDS AND OLDS TOWER BUILDING,
LANSING, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

medium blue

SUBMIT: RET. PHOTO

BY & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

1934 2 UP

2014
187

B. W. WHITE,
MONTEREY, CALIFORNIA

✓ NO. 4A-H87
ORDER NO. 70088
DATE 1-12-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER BORDER.

TITLE (IN FULL) TOP - HOME OF ROBERT
LOUIS STEVENSON
BOT - MONTEREY, CALIFORNIA

UPPER LEFT CORNER

PRIVATE NO. ~~BEFORE TITLE~~ 62

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 115622b

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GENLINE

TYPE 2

B. W. WHITE,
MONTEREY, CALIFORNIA

NO. 4A-H88

ORDER NO. 70088

DATE 1-12-1934

12^M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER, BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) TOP - "OLD VETERAN"

IMPRINT SWE AS ABOVE

CYPRESS, POINT LOBOS
BOT - CARMEL BAY, CALIFORNIA

UPPER LEFT CORNER

PRIVATE NO. ~~BEFORE TITLE~~ - 72

COLOR DESCRIPTION

USE PHOTO NO. 2266-29.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

~~X~~

B. W. WHITE,
MONTEREY, CALIFORNIA

✓ NO. 4A-H69

ORDER NO. 70088

DATE 1-12-1934

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) TOP- THE OLD CUSTOM
HOUSE

IMPRINT SAME AS ABOVE

BOT- MONTEREY, CALIFORNIA

UPPER LEFT CORNER

PRIVATE NO. BEFORE TITLE- 63

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

32

70013
1934

B. W. WHITE,
MONTEREY, CALIFORNIA

✓ NO. 4A-490

ORDER NO. 70088

DATE 1-12-1934

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 1

R. M.

yes

TITLE (IN FULL) TOP- MIDWAY POINT, 17
MILE DRIVE

IMPRINT SAME AS ABOVE

BOT- MONTEREY PENINSULA, CALIFORNIA

PRIVATE NO. BEFORE TOP TITLE- 74
UPPER LEFT CORNER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

47 11/8

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

B. W. WHITE,
MONTEREY, CALIFORNIA

NO. 4A-M91

ORDER NO. 70088

DATE 1-12-1934

6 M PHOTO COLORIT POST CARDS, WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO.

R. M.

YES

TITLE (IN FULL)

TOP- "OLD WITCH TREE"
17 MILE DRIVE

IMPRINT

SAME AS ABOVE

BOT- MONTEREY PENINSULA, CALIFORNIA



COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

B. W. WHITE,
MONTEREY, CALIFORNIA

✓ NO. 4A-H92

ORDER NO. 70088

DATE 1-12-1934

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER, BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) ~~THRU~~ THRU THE CYPRESS

IMPRINT SAME AS ABOVE

TREES ON POINT LOBOS NEAR CARMEL,
CALIFORNIA

COLOR DESCRIPTION

SEE TISSUE ATTACHED;

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

B. W. WHITE,
MONTEREY, CALIFORNIA

✓ NO. 4A-1193

ORDER NO. 70088

DATE 1-12-1934

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL)

IMPRINT

TOP- SHERMAN AND HALLECK
HEADQUARTERS AND THE THOMAS O.
LARKIN HOUSE, M
BOT- MONTEREY, CALIFORNIA

SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

3

B. W. WHITE,
MONTEREY, CALIFORNIA

NO. 4A-M94

ORDER No 70088

DATE 1-12-1934

201/2
A 9 1/2

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE, UPPER, LOWER, CENTER, BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) TOP- FIRST THEATRE IN
CALIFORNIA
BOT- MONTEREY, CALIFORNIA

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

TYPE SET

32

B. W. WHITE,
MONTEREY, CALIFORNIA

✓ NO. 4A-H95
ORDER NO. 70088

DATE 1-12-1934

6 M PHOTOEXPOSED COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL)

TOP- "COLTON HALL"
THE FIRST CAPITOL OF CALIFORNIA, 1849
BCT- MONTEREY, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO. - X

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

TYPE SET UP

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL NO. 4A-H96 ORDER NO. 70149 DATE 1-16-1934

CUSTOMER AMBASSADOR CORP.,
DALLAS, TEXAS

12 1/2 M FC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full AMBASSADOR APARTMENT HOTEL

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

REXX#34VARIGATEDTILEXXBXXXXX

SEE D-2908 FOR LAYOUT AND BACKGROUND.

COLOR DESCRIPTION

ROOF #34 VARIGATED TILE. BUILDING #14.
HORIZONTAL AND PERPENDICULAR #X LINES #31.

SEE D-2908 FOR COLORS OF BACKGROUND AND BLDG.
MARQUISE IN FRONT OF BLDG. COPPER AND GLASS.
ALSO MARQUISE ON SIDE OF HOTEL

Photo call to collect 7/10/34

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE PHOTO COLORIT, WHITE

(All of this on address)

FRONT NO. 5
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Panromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES. ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES. COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH, SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BRACKETS
CUT TO PICAS (see size)

PROOFS

FLAT. GOOD. INCOLORS. SPECIAL STOCK

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE SPECIAL BORDER

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED TO PHOTO USED FOR

Curry

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL NO. 4A-137 ⁴⁹⁷ ORDER NO. 70177 DATE 2-6-1934

CUSTOMER THE PENN-WELLS HOTEL,
WELLSBORO, PA.

6 M PC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

PLACE OF TITLE: Upper, Lower, Center - Border - Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE PENN-WELLS HOTEL, WELLSBORO, PA.

RETOUCHING DEPARTMENT

Submit - Sketch - Layout - Retouched Photo - Wash Drawing
Follow Layout

REMOVE WIRES & POLE ON LEFT. REMOVE SMEAR ON
BODG. AND MAKE EVEN. REMOVE DEAD TREES LIMBS ON
RIGHT.

COLOR DESCRIPTION

BROWN WINDOW FRAMES & SASH. BUFF STUCCO ALL OVER
BLDG. BRONZE MARKED & DOORS. NEW ADDITION ON LEFT SAME COLOR
AS REST OF BLDG. BLDGS. ON RIGHT & LEFT EDGE DARK
GRAY. WHITE LETTERS ON MARKEE. BLUE WESTERN UNION
SIGN, WHITE LETTERS. GOLD LETTERS OVER DOOR AT
ENTRANCE. OAK DOORS WITH BRONZE CASING OR FRAME.
DULL CREAM WINDOW BLINDS. CREAM CURTAINS ON CORNER
WINDOWS. WHITE CURTAINS ON TOP WINDOWS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE ART COLORTONE, WHITE BORDER

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative - Line - Halftone - Combination.
Dry - Wet - Panormatic - Color Separation
Transfer - Paper Process - New Process.
Stripping - White Border - Full Face.
Blue Print - Handcolor - Black & White Proof. Titles - Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES

Est. Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day

SIZE _____ WIDE _____ HIGH SAME SIZE _____
SCREEN 55 60 65 100 110 120 133 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE _____ WIDE _____ HIGH SAME SIZE _____

BLOCKING DEPT. WOOD MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK
ELECTROTYPES EACH OF _____
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO

YES NO

CUSTOMER
PHOTO PROPERTY OF C T & CO.

DIAL NO. 4A-H98 ORDER NO. 70189 DATE 1-22-1934

CUSTOMER COHEN, FRIEDLANDER & MARTIN CO.,
TOLEDO, OHIO

25M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full *STYLE - INDIVIDUALITY* REDFERN

COATS THEY FIT!

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED. CHANGE LABEL TO ONE
USED ON 3A-H821.

COLOR DESCRIPTION

ON THE LABEL "REDFERN" IS TO BE IN RED, BALANCE
OF LETTERING TO BE IN GREEN. BORDER LINES RED.
SEE INSTRUCTIONS ATTACHED.

Part in 4A H-1085
6-27-34

Large Photo

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE ART COLOR TONE, WHITE
BORDER

FRONT NO. 5
R. M. to cover part of Mess Space entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line Halftone — Combination
Dry — Wet — Pancromatic — Color Separation
Transfer — Paper Process — New Process
Stripping White Border — Full Face
Blue Print Handcolor Black & White Proof Titles Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM

COPIES

DUPLICATES

ZINC COLOR PLATES

LINE & HALFTONE COMB

COLOR PROCESS

Extra
Negatives
Extra
Stripping
Strip
To Size
Double
Print
Resista
Pos. too
Rate to
Color
See Day

ZINC ETCHINGS FROM

COPIES

DUPLICATES

COLOR PLATES

Extra
Negatives
Extra
Stripping
Strip
To Size
Double
Print
Resista
Pos. too
Rate to
Color
See Day

SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT WOOD — MORTISE — ANCHOR
SOLID METAL — FLUSH TOP — FLUSH BOTTOM
FLUSH SIDES — FLUSH ALL AROUND
UNMOUNTED WITH BRASS
CUT TO PICAS see size

PROOFS

FLAT — GOOD — N COLORS — SPECIAL STOCK
ELECTROTYPING PACH OF
ON WOOD — METAL

SIZE — WIDE — HIGH SAME SIZE
SCREEN 55 60 65 70 75 80 85 90 95 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL — CIRCLE
SQUARE — LIKE COPY — VIGNETTE — HIGHLIGHT
WITH LINE — WITHOUT LINE — SPECIAL BORDER

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

DEADLINE

CUSTOMER
—
C. T. & CO.
—
RETURN PHOTO
NO
YES

DIAL NO. 4A-H99 ORDER NO. 70188 DATE 1-17-1938

CUSTOMER OLD HEIDELBERG,
MIAMI, FLA.

12¹/₂" M PC SIZE 3¹/₂" x 5¹/₂"

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ^{sep.} INTERIOR OF THE OLD HEIDELBERG
BIER STUBE

OLD HEIDELBERG, 151 S.E. 2nd STREET, MIAMI, FLORIDA.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE PHOTO COLORIT, WHITE
BORDER

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rcphoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negatives Extra Stripping Strip to Size Double Print Reverse Position Reverse Color See Day
ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negatives Extra Stripping Strip to Size Double Print Reverse Position Reverse Color See Day
SIZE WIDE HIGH SAME SIZE
BLOCKING DEPT. WOOD MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)
ETCHING DEPT. PAINT IN BACKGROUND SOLID
FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER
PROOFS
FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 4A-H105 ✓

ORDER NO. 70207

DATE 1-22-1934

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

IMPRINT

11

YES

TOP: YOSEMITE NATIONAL
PARK

SAME AS ABOVE

BOT: CATHEDRAL ROCKS FROM MERCED RIVER

PRIVATE NO. LOWER LEFT CORNER: 320

COLOR DESCRIPTION

USE PHOTO NO. ~~92662~~ 92662. ON THIS K CARD XM SHADOWS SEEM TO HAVE BEEN MOVED, DETRACTING FROM THE MASSIVENESS AND GENERAL BEAUTY OF THE SUBJECT. SALESMAN HAS TRIED TO TOUCH UP THE ATTACHED CARD A LITTLE, SO ARTIST CAN SEE WHAT HE MEANS. THE GENERAL EFFECT OF 92662 IS TOO FLAT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

HC-11
A-10

1 1/2

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 4A-H106

ORDER NO. 70207

DATE 2-2-1934

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER BORDER.

FRONT NO. 11 R. M YES

TITLE (IN FULL) TOP: YOSEMITE NATIONAL PARK

IMPRINT SAME AS ABOVE

BOT: HALF DOME AND CLOUD'S REST, AS
SEEN FROM GLACIER POINT

LEFT CORNER

PRIVATE NO. ~~BEFORE~~ LOWER ~~TITLE~~: 346

Q

COLOR DESCRIPTION

USE PHOTO NO. 118485.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 4A-H107

ORDER NO. 70207

DATE 2-2-1934

12¹/₂" M ART COLORTONE POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER BORDER.

TITLE (IN FULL) TOP: YOSEMITE NATIONAL PARK

BOT: "I CAN'T BEAR TO LEAVE YOSEM TE"

(THE WORD "BEAR" SHOULD BE IN LARGER TYPE
THAN THE REST)

PRIVATE NO. ~~B-111~~ ^{LEFT CORNER} LOWER ~~TEICH~~: 355

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 11 R. M NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 118383.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

22

20014
A 10

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 4A-H108

ORDER NO. 70207

DATE 1-22-1934

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER BORDER.

TITLE (IN FULL)

TOP: YOSEMITE NATIONAL
PARK

BOT: NEVADA FALLS, YOSEMITE VALLEY

PRIVATE NO. LOWER LEFT CORNER: 313

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

11

R. M.

NO YES

IMPRINT

SAME AS ABOVE

D

COLOR DESCRIPTION

USE PHOTO NO. 84353. THIS SUBJECT CAN BE GREATLY IMPROVED. RUN THE SHADOWS
IN ROCK CREVICES DARKER. GREENS A LITTLE DARKER, PARTICULARLY IN THE SHADOWS
AND PRESERVE THE WW WATER EFFECT AS IT COMES OVER THE FALLS, THERE IS USUALLY
THERE WHICH BREAK UP THE WHITENESS. THE GENERAL EFFECT OF 84353 IS WEAK.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 4A-H109

ORDER NO. 70207

DATE 1-22-1934

12 1/2" M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

TOP: YOSEMITE NATIONAL
PARK

BOT: "TAWONA", MARIPOSA BIG TREE
GROVE

PRIVATE NO. LOWER LEFT CORNER: 329.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 92671. IN MAKING THIS NEW CARD, MODERNIZE THE TOURING CAR BY
MAKING IT EITHER A PIERCE ARROW OR A WHIGG. THE ONLY CHANGE WOULD BE IN THE
RADIATOR AND WINDSHIELD, BUT BE SURE IT LOOKS LIKE A REAL AUTO.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 4A-H110 ✓

ORDER NO. 70207

DATE 1-22-1934

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO.

11

R. M.

NO

TITLE (IN FULL)

IMPRINT

SAMEAS ABOVE

TOP: YOSEMITE NATIONAL PARK

BOT: THE AHWAHNEE, HALF DOME IN BACKGROUND

PRIVATE NO. LOWER LEFT CORNER: 347

COLOR DESCRIPTION

USE PHOTO NO. 118062. ROOF SHOULD BE NEW HAMPSHIRE SLATE INSTEAD OF RED.
COBBLE STONES GRAY GRANITE. WOODWORK IN WALLS BROWN. GET A LITTLE MORE
GRAYS AND TANS IN THE LARGE ROCK WALLS IN DISTANCE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2015
A 9 3/4

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 4A-H111

ORDER NO. 70207

DATE 1-22-1934

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 11 R. M. YES

TITLE (IN FULL)

TOP: YOSEMITE NATIONAL
PARK

IMPRINT

SAME AS ABOVE

BOT: "GRIZZLY GIANT", MARIPOSA GROVE
OF BIG TREES

PRIVATE NO. LOWER LEFT CORNER: 330

COLOR DESCRIPTION

use photo no. 92670. REMOVE OLD FASHIONED AUTO AT LEFT OF TREE. RUN A
LITTLE MORE RED IN TRUNK OF THE BIG TREE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

28 1/2
A 9 3/4

1 1/2

CURT TEICH & CO., INC.,
CHICAGO, ILLINOIS

NO. 4A-H112

ORDER NO. 70257

DATE 1-19-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

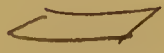
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) LOW TIDE ON THE OCEAN

IMPRINT NONE



COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TECH SET UP

CURT TEICH & CO., INC.,
CHICAGO, ILLINOIS

NO. 4A-H13

ORDER NO. 70257

DATE 1-19-1934

6 M ART COLORTONE OST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) OCEAN SUNRISE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

W. J. HARRIS CO., INC.,
ST. AUGUSTINE, FLA.

4A46

NO. 4A-HL14

ORDER NO. 70287

DATE 1-23-1934

12M

ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

1

R. M.

YES, ~~SAME AS ON~~

TITLE (IN FULL)

FOUNTAIN OF YOUTH AND
CROSS, 1513, ST. AUGUSTINE, FLA.

IMPRINT

SAME AS ABOVE

1A2481



COLOR DESCRIPTION

BRING OUT CROSS, ALSO FERNS ABOVE WELL. DO NOT MAKE CARD TOO DARK.
WORK IN STONES IN FLOOR, UPPER RIGHT

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

LINCOLN NEWS AGENCY,
LINCOLN, NEBRASKA

NO. 4A-H115 ✓

ORDER NO. 70300

DATE 1-24-1934

6 M ART COLORTONE FOLDER VIEWS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HOUSE OF REPRESENTATIVES,

STATE CAPITOL, LINCOLN, NEB.

BOT: SEE OTHER SIDE FOR
DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. ~~XX~~ ON

IMPRINT NONE ENTIRE FRONT

COLOR DESCRIPTION

INTERIOR GREY STONE, GREEN CURTAINS, FURNITURE WALNUT, CARPET
DARK GREY. CUT OFF AT BOTTOM FOR PROPORTION. TOUCH OUT
LETTERING.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

LINCOLN NEWS AGENCY,
LINCOLN, NEBRASKA

NO. 4A-H116 ✓

ORDER NO. 70300

DATE 1-24-1934

6 M ART COLORTONE FOLDER VIEWS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE ~ R. M. ON ENTIRE

TITLE (IN FULL) GOVERNOR'S PRIVATE
OFFICE, STATE CAPITOL, LINCOLN,
NEB.

IMPRINT NONE. FRONT

BOT: SEE OTHER SIDE FOR DESCRIPTION

COLOR DESCRIPTION

COLORS AS MARKED ON COPY ATTACHED. CUT ON LEFT SIDE FOR
PROPORTION.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

LINCOLN NEWS AGENCY,
LINCOLN, NEB.

NO. 4A-H117 ✓

ORDER NO. 70300

DATE 1-24-1934

6 M ~~XXXXXXXXXX~~ ART COLORTONE FOLDER VIEW, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

TITLE (IN FULL)

ABRAHAM LINCOLN STATUE,
STATE CAPITOL GROUNDS, LINCOLN,
NEB.

BOT: SEE OTHER SIDE FOR
DESCRIPTION

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. ON ENTIRE

IMPRINT NONE. FRONT.

CUT OFF ON LEFT FOR PROPORTION. TOUCH OUT CHURCH AND FILL IN
FOLIAGE ON TREE. MONUMENT GREY STONE, STATEU DARK BRONZE.

RETURN PHOTO TO: JOHN EDWARDS,
Apt. 7,719 So.16th St.
Lincoln, Nebraska. Yes

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

ret. 7/16/34

LINCOLN NEWS AGENCY,
LINCOLN, NEB.

NO. 4A-H118

ORDER NO. 70300

DATE 1-24-1934

6 M

ART COLORTONE FOLDER VIEW, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NONE

R. M

ON ENTIRE

TITLE (IN FULL)

"THE SOWER" STATUE

IMPRINT

NONE

FRONT

ATOP CAPITOL DOME, LINCOLN, NEB.

BOT: SEE OTHER SIDE FOR DESCRIPTION

COLOR DESCRIPTION

RETOUCH SAME AS COPY ATTACHED. GREY STONE ~~XXXXXX~~ STATUE.

Photo by J. L. K.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2C 1 1/2
A84

2

H. PAULSON, GRAND VIEW POINT,
CENTRAL CITY, PA.

NO. 4A-H120

ORDER NO. 70320

DATE 1-31-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

IMPRINT

SAME AS ABOVE

LINCOLN HIGHWAY THROUGH
LIGONIER MTS. BETWEEN LIGONIER, PA
AND GRAND VIEW POINT



COLOR DESCRIPTION

SHOW DETAIL IN REAR MOUNTAINS. LIGHT CEMENT ROAD, WHITE FENCE.
REMOVE POLES & WIRES AND SIGN ON RIGHT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

②

22

21C1 1/4
A 8 3/4

H. R. PAULSON, GRAND VIEW POINT,
CENTRAL CITY, PA.

NO. A-H121

ORDER NO. 70320

DATE 1-31-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) SEVEN MILE STRETCH ON

IMPRINT SAME AS ABOVE

LINCOLN HIGHWAY NEAR GRAND VIEW
POINT LOOKOUT

COLOR DESCRIPTION

ROAD BLACK. SHOW ROAD GOING OVER MOUNTAINS IN DISTANCE CLEARLY.
REMOVE FIRST POLES IN FOREGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO/TICKET

Show B & W proof to C. T. for



PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL No. 4A-H122 ORDER NO. 72169 DATE 5-7-1934

CUSTOMER PLAISANCE HOTEL,
CHICAGO, ILL.

6 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TOP: GARAGE IN DIRECT CONNECTION

BOT: PLAISANCE HOTEL, 1545 E. 60TH ST., OPPOSITE
JACKSON PARK, CHICAGO

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE NEW PHOTO.

use photo 105739

put panels on rule 3AH765

see instructions attached

COLOR DESCRIPTION

Photo. net.
8/20/34

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE ART COLORTONE, WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each — Size 5x7 - 8x10 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE — LIKE COPY — VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE — SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD — MORTISE — ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BRASSERS
CUT TO PICAS (see size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

22C-1 1/2
A 8 3/4

3

H. PAULSON, GRAND VIEW POINT,
CENTRAL CITY, PA.

NO. 4A-H123

ORDER NO. 70320

DATE 1-31-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) JUNIATA CROSSING BRIDGE
ON LINCOLN HIGHWAY BETWEEN EVERETT
AND MC CONNELLSBURG, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BRIDGE LIGHT CEMENT ALL OVER. WHITE FENCE ON RIGHT. GREEN FOLIAGE.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

14

H. PAULSON, GRAND VIEW POINT,
CENTRAL CITY, PA.

NO. 4A-H124

ORDER NO. 70320

DATE 1-31-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

TOP: 55 MILES EAST OF
GRAND VIEW POINT LOOKOUT
BOT: E VIEW FROM TUSCARORA
SUMMIT, SHOWING MC CONNELLSBURG,
PA., HAGERSTOWN PIKE AND LINCOLN
HIGHWAY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 78967.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

20015
A934

4

H. PAULSON,
CENTRAL CITY, PA.

NO. 4A-H125✓

ORDER NO. 69358

DATE 1-31-1934

6 M ART COLORTONE FOLDER VIEW, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M. NO

TITLE (IN FULL) GEORGE WESTINGHOUSE
MEMORIAL BRIDGE AND PLANTS
ON LINCOLN HIGHWAY, EAST
PITTSBURGH, PA)

IMPRINT NONE



COLOR DESCRIPTION

BRIDGE WHITE CEMENT ALL OVER. TALL BLDGS. ON REAR CENTER DARK
RED, WHITE TRIM. FLAT BLDGS. DARK RED, SLATE ROOF. DARK GRAY
ROAD. BLDGS. ON REAR LEFT RED AND BROWN. SHOW LARGE CENTER
BLDGS. CLEAR AND SHARP. REMOVE SIGN IN LOWER RIGHT CORNER.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

Photo in
RETURN PHOTO. 20P2330

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Spec. for photo to C.T. Co.

3

40014
A8 3/4

XXXXXXXXXXXXXXXXXXXX

L. W. SEYLAR,
MC CONNELLSBURG, PA.

NO. 4A-H126

ORDER NO. 70321

DATE 1-31-1934

6 M Art colortone Post Cards, White Border.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)
DOC SEYLAR'S REST
HOUSE, TUSCARORA SUMMIT
ON LINCOLN HIGHWAY, EAST OF
MC CONNELLSBURG, PA.

IMPRINT
NONE



COLOR DESCRIPTION

BLDG. DARK MOSS GREEN. GREEN ROOF. WHITE WINDOW FRAMES & STAIRS
WAY TO ROOF. FIRST FLOOR OF BLDG. LIGHT GREY. GREEN PORCH POSTS.
BROWN STEPS. PURPLE AND RED FLOWERS ON PORCH. GRAY BEACON LIGHT
TOWER. DARK ROAD IN FOREGROUND. BLDG. ON RIGHT GRAY, GREEN ROOF.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.
RETURN PHOTO
YES
NO

DIAL NO. 4A-H127 ORDER NO. 70336 DATE 1-26-1934

CUSTOMER HOTEL ELTON
NEWARK, N. J.

25 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL ELTON, BROAD STREET AT
LINCOLN PARK, NEWARK, N. J.

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE ART COLORTONE, WHITE

BORDER

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 8x10 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative Line Halftone Combination 120

Dry Wet Pancromatic Color Separation 133

Transfer Paper Process New Process 150

Stripping White Border Full Face 175

Blue Print Handcolor Black & White Proof Titles Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
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SIZE WIDE HIGH SAME SIZE
SCREEN 50 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE
SQUARE LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
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SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD MORTISE ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEAKS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD INCOLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED
TO
PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER
RETURN PHOTO YES NO

DIAL NO. 4A-H128 ORDER NO. 70347 DATE 1-26-34

CUSTOMER THE FLORIDAN,
TALLAHASSEE, FLA.

25 M POST CARDS SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

THE FLORIDAN, VIEW FROM MONROE STREET, --
TALLAHASSEE, FLORIDA.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE SAME LAYOUT AS ON 3A-H700

Take out poles and wires and automobile
in the lower right hand corner.

Street should be whitened and defined.
Grass plot should be ~~XXXX~~ well defined.

COLOR DESCRIPTION

Color of brick about like 2A-H364.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE ART COLORTONE

WHITE

(All of this on address side)

BORDER

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each — Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES — ZINC COLOR PLATES

LINE & HALFTONE COMB — COLOR PROCESS

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE — WIDE — HIGH SAME SIZE

SCREEN 50 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGH LIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES — COLOR PLATES

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BRACKETS
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

THE RUBEN PUBLISHING CO.,
NEWBURGH, N. Y.

NO. 4A-H129

ORDER NO. 70377

DATE 1-30-1934

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.)

FRONT NO. 2 R. M. NO

TITLE (IN FULL) ~~XXXXXXXXXXXXXXXXXXXX~~
BOAT LANDING, WEST SIDE PARK, PATERSON,
N. J.

IMPRINT SAME AS ABOVE

PRIVATE NO. AFTER TITLE AT EXTREME RIGHT:

HAVE 1 INCH OR MORE SPACE BETWEEN TITLE AND

COLOR DESCRIPTION PRIVATE NO.

LIGHT CEMENT STEPS AND CREAM WALL. FLOWERS RED AND PINK (SEE CARD ATTACHED.)
~~XXXX~~ AUTUMN FOLIAGE. SHOW PLENTY OF FLOWERS AS ON CARD ATTACHED.
SHOW PLENTY OF COLOR.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

C.L. WHITE,
CARLSBAD, CAVERN, N.M.

NO. 4A-H141

ORDER NO. 70368

DATE 1-31-1934

6 M ART COLORTONE FOLDER VIEW, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE

R. M

NO

TITLE (IN FULL) ELEVATOR BUILDING AT THE

IMPRINT
NONE

CARLSBAD CAVERN NATIONAL PARK, NEW MEXICO

BOT, SMALL TYPE: PHOTO BY KENNICOTT

COLOR DESCRIPTION

BLDG. GREY STONE.

Photo in D6370

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

C. L. WHITE,
CARLSBAD, NEW MEXICO

NO. 491142 ✓
~~49142~~

ORDER NO. 70368

DATE 1-31-1934

6 M ART COLORTONE FOLDER VIEW, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

NONE

R. M

NO

TITLE (IN FULL)

IMPRINT

NONE

"WHITE'S CITY" AT ENTRANCE
TO CARLSBAD CAVERN NATIONAL PARK, 5
MILES FROM CAVERN ENTRANCE, AT HIGHWAY JUNCTION
TO CAVERN ENTRANCE, TO CITY OF CARLSBAD
AND EL PASO, TEXAS.

COLOR DESCRIPTION

BLDGS. WHITE. SMALL ROOFS RED. WINDOW FRAMES GREEN. CUT OFF AS MARKED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2

C.L. WHITE,
CARLSBAD, N.M.

NO. 4A-H143

ORDER NO. 70368

DATE 1-31-1934

6 M ART COLORTONE FOLDER VIEW, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. ☒ NONE R. M. NO

TITLE (IN FULL) JIM WHITE, THE DISCOVERER

IMPRINT NONE

OF CARLSBAD CAVERNS

D

COLOR DESCRIPTION

SUBMIT: RET. PHOTO ☒ B. L. & W. PROOF ☒ HANDCOL PROOF ☒ RETURN PHOTO. ☒
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER ☒

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

10

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 4A-H144 ✓

ORDER NO. 70384

DATE 1-31-1934

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) "THE BEECHES", HOME OF
CALVIN COOLIDGE, NORTHAMPTON, MASS.

PRIVATE NO. ¾" FROM RIGHT EDGE IN
UPPER BORDER: 103

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. IA1529.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

BEADLINE

PHOTO PROPERTY OF C T & CO

RETURN PHOTO

DIAL NO. 4A-H145 ORDER NO. 70380 DATE 1-31-1934

CUSTOMER WESTLAKE'S WHITE CITY TOURIST CAMP,
WATKINS GLEN, N. Y.

25 M FC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full WHITE CITY & TOURIST CAMP, LOCATED AT
SOUTH ENTRANCE TO WATKINS GLEN STATE PARK.
52 CABINS - CAPACITY 250 PEOPLE.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

COLOR DESCRIPTION

SEE 3A-H835 OR 2A-H1009

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE PHOTO-COLORIT, WHITE BORDER

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day
ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day
SIZE WIDE HIGH SAME SIZE
BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH DEAPERS
CUT TO PICAS (see size)
PROOFS
FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

H. PAULSON,
CENTRAL CITY, PA.

NO. 4A-H146 ✓

ORDER NO. 69358

DATE 1-31-1934

6 M

GROUP 12 (2) ART COLORTONE FOLDER VIEW, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NONE R. M. NO
IMPRINT NONE

TITLE (IN FULL) ~~12~~ UPPER DECK LOBBY,
S.S. GRAND VIEW POINT HOTEL

DOUBLE STATE ROOM, UPPER DECK
OF S.S. GRAND VIEW POINT HOTEL

COLOR DESCRIPTION

SHOW ALL OF EACH VIEW. SEE INSTRUCTIONS ATTACHED FOR COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Show B. & W. proof to C. T. & Co.

H. PAUESON,
CENTRAL CITY, PA.

NO. 4A-H147 ✓

ORDER NO. 69358

DATE 1-31-1934

6 M

ART COLOORTONE FOLDER VIEW, WHITE BORDER

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT No.

R. M

NONE

NONE

TITLE (IN FULL)

GRAND VIEW POINT

IMPRINT

NONE

SERVICE STATION AT FOOT OF 125
FOOT ROCK ON LINCOLN HIGHWAY, 17
MILES WEST OF BEDFORD, PA.

COLOR DESCRIPTION

BLDG. WHITE CEMENT, GREEN CORNICE, SASH & TRIM. ON LEFT 1ST GAS KNO
PUMP (SUNC GAS) BLUE, 2 RED, (ATLANTIC GAS. 3 & 4 ORANGE COLORS.
ON LEFT 1ST SIGN ORANGE, BLUE BORDER AND LETTERS. 2 SIGN WHITE, BL
LETTERS. 3 SIGN ORANGE, WHITE AND ORANGE LETTERS. LOWER SIGN ON
RIGHT 1BUFF, BLACK LETTERS, 2 GREEN, WHITE LETTERS. BROWNISH
GRAY ROCK BACK OF BLDG. DARK ROAD AND GRAVEL ALONG SERVICE
STATION.

SUBST PHOTO

Handwritten: Show M. S. Day as - color photo

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Done here Aug 4 Blue tinting

H. PAULSON,
CENTRAL CITY, PA.

NO. 4A-H148 ✓
ORDER NO. 69358
DATE 1-31-1934

6 M ART COLORTONE FOLDER VIEW, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FORT BEDFORD INN,
BEDFORD, PA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NONE R. M. NONE
IMPRINT NONE

COLOR DESCRIPTION
GRAT STUCCO, WHITE PORCHES & CORNICE BLACK SIGN, WHITE LETTERS,
BUFF CORNERS. BLACK & ORANGE STRIPED AWNINGS. PINK AND RED
FLOWERS. GREEN SHRUBBERY. DARK STREET PAVING.

in D-4987

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

H. PAULSON,
CENTRAL CITY, PA.

NO. 4A-H149 ✓

ORDER NO. 69358

DATE 1-31-1934

200 1/2
A 97

6 M ART COLORTONE FOLDER VIEW, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M NO

TITLE (IN FULL) TOP: GRAND VIEW POINT
LOOKOUT OVERLOOKING 63 MILE
VIEW
BOT: IN ALLEGHENY MTS., 17
MILES WEST OF BEDFORD, PA.)
U.S. 30
IN SKY: PA. MD. W. VA.

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 1641-30. DETAIL IN TREES AND MOUNTAINS MUST
SHOW LIKE TREES, NOT LIKE ~~KIKLEKS~~ FIELDS.

Very particular view

SUBMIT: RET. PHOTO B. L. & W. PROOF ~~HANDCOL PROOF~~ RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Show to Mr. J. H. ...

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL NO. **4A-H150** ORDER NO. **70409** DATE **1-31-1934**

CUSTOMER **WHITE STAR HOTEL,
JENNERSTOWN, PA.**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M **PC** SIZE **3½ x 5½**

STYLE **ART COLORTONE, WHITE
BORDER**
(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

**WHITE STAR HOTEL-ON LINCOLN
HIGHWAY, U.S. 30 AND 219, JENNERSTOWN, PA.**

FRONT NO. **5**

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

MPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

BLDG. DARK DULL RED & BROWN MIXED BRICK. MOSS
GREEN, BUFF AND BROWN MOTTLED SLATE ROOF. BRONZE
LIGHTS AT ENTRANCES. DARK BROWN WINDOW FRAMES
AND DOORS. WHITE SASH ON TOP FLOORS. INCREASE HEIGHT
OF FLAG POLE. SHOW FLAG ON POLE IN YARD.
BROWNISH GRAY ROCKS ALONG LEFT OF YARD.
DARK GRAY GRAVEL DRIVE. SHRUBBERY IN YARD ALL GREEN PINES.
SIGN GREEN, WHITE LETTERS AND STAR.

COPIES FROM — COPIES

ZINC COLOR PLATES

COLOR PROCESS

Extra Negative

Extra Stripping

Strip To Size

Double Print

Reverse Position

Reverse Color

Ben Day

ZINC ETCHINGS FROM — COPIES

COPIES

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RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

WM. JUBB CO., INC.,
SYRACUSE, N. Y.

NO. 4A-H151 ✓

ORDER NO. 70398

DATE 2-6-1934

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) E. M. MILLS MUNICIPAL
ROSE GARDEN, THORNDEN PARK,
SYRACUSE, N. Y.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

PINK, YELLOW AND RED ROSES IN FOREGROUND AND ON REAR LEFT, WITH GREEN
CENTERS & GRAY WALKS. WHITE COLUMNS, GREEN ROOF ON STAND ON REAR LEFT
GREEN LAWN & TERRACES AND GRAY STAIRWAY ON REAR RIGHT. BLDGS. ON REAR
LEFT- 1ST BROWN SLATE ROOFS, REAR BLDGS. ON LEFT 1ST GRAY, 2 WITH
TOWER RED, DARK GREEN LAMP POSTS IN GARDENS.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — * CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NE 1/2
A-10

4

TYPE II

WM. JUBB CO., INC.,
SYRACUSE, N. Y.

NO. ¹⁵² 4A-HI 32

ORDER NO. 70400

DATE 2-6-1934

12^M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

UNIVERSITY CAMPUS,

IMPRINT

SAME AS ABOVE

SYRACUSE UNIVERSITY, SYRACUSE, N. Y.



ml B4 1082

COLOR DESCRIPTION

USE PHOTO NO. 107010.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 4A-H153

ORDER NO. 70411

DATE 2-1-1934

CUSTOMER

PARKSIDE HOTEL,
CHICAGO, ILL.

12½ M PG GROUP (2) SIZE 3½ x 5½

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PARKSIDE HOTEL FACING BEAUTIFUL
GARFIELD PARK

(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED. ON DRAWING CORRECT
SPELLING OF THE WORD "CONCERT" AND CHANGE
"HAMLIN AVE." TO "HAMLIN BLVD."

COLOR DESCRIPTION

RETURN PHOTO YES NO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE ART COLOR TONE, WHITE

(All of this on address) BORDER

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Panormatic — Color Separation 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR

SOLID METAL - FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH BRASSERS

CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE

SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT

WITH LINE - WITHOUT LINE - SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

ZIBART BROS.,
NASHVILLE, TENN.

NO. ~~44154~~ 44154 ✓

ORDER NO. 70418

DATE 2/1/1934

12M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

TITLE (IN FULL) ADMINISTRATION BUILDING,
GEORGE PEABODY COLLEGE FOR TEACHERS,
NASHVILLE, TENNESSEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

COLOR SAME AS CARD ATTACHED. DO NOT MAKE RED A BRIGHT RED AS CUSTOMER DOES
NOT CARE FOR IT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

200 1 1/2
A9

12½M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GRADUATE DORMITORY,
GEORGE PEABODY COLLEGE FOR TEACHERS,
NASHVILLE, TENN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

1

R. M

YES same as 474154

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

COLORS AS MARKED ON ATTACHED PAGE OF BOOK.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTO TICKET

DEADLINE

2601 1/2

ORDER NO. 70418

DATE 2-1-1934

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SOCIAL-RELIGIOUS BUILDING,
GEORGE PEABODY COLLEGE FOR TEACHERS,
NASHVILLE, TENNESSEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

1

R. M.

YES same as 4-AH154

IMPRINT

SALE AS ABOVE

COLOR DESCRIPTION

COLOR ~~AS XXXXXXXXXX~~ SAME AS 4A-H154. DO NOT MAKE RED VIVID.

1 sold on 95618

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTO TICKET

DEADLINE

THE C. A. TANNER CO.,
WICHITA, KANSAS

NO. 4A-HI 66

ORDER NO. 70457

DATE 2-15-1934

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ST. MARY'S CATHEDRAL
AND PAROCHIAL SCHOOL, WICHITA,
KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 85026. DOME ROOF GREEN. OTHER COLORS SAME AS
85026.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

2801 1/4
A9

32

THE C. A. TANNER CO.,
WICHITA, KANSAS

12M 500 ART COLORTONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FIRST BAPTIST CHURCH
AND SCHOOL, WICHITA, KANSAS

NO. 4A-M167 ✓
ORDER NO. 70457
DATE 2-15-1934

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

CHURCH GREY STONE, RED ROOF, SCHOOL - FRONT LIGHT STONE, SIDE LT.
RED. TAKE OUT CONOCO SIGN AND POST. REMOVE POLES & WIRES.
TOUCH OUT SCRATCH IN PHOTO.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

FILE SET UP

DEADLINE

2014
1834

THE C. A. TANNER CO.,
WICHITA, KANSAS

NO. 4A-H170

ORDER NO. 70457

DATE 2-15-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) KANSAS MASONIC HOME,
WICHITA, KANSAS

IMPRINT
SAME AS ABOVE



COLOR DESCRIPTION

BLDG. WHITE, RED ROOF. PUT FLAG ON POLE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

7

~~X~~

THE C. A. TANNER CO.,
WICHITA, KANSAS

NO. 4A-H171

ORDER NO. 70457

DATE 2-15-1934

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

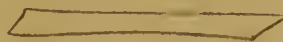
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) WICHITA HIGH SCHOOL,
NORTH, WICHITA, KANSAS.

IMPRINT SAME AS ABOVE

dir 2.11



COLOR DESCRIPTION

COLORS AS CARD ATTACHED. (136E-30) PUT FLAG ON POLE. TOUCH UP
FLOWERS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 4A-H172 ORDER NO. 70468 DATE 2-6-1934

CUSTOMER THE CRAGS,
ESTES PARK, COLO.

12 $\frac{1}{2}$ " PC SIZE 3 $\frac{1}{2}$ " x 5 $\frac{1}{2}$ "

PLACE OF TITLE: Upper, Lower, Center, Border -- Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOP: THE CRAGS, THE HOUSE ON THE HILL

BOT: ESTES-ROCKY MT. NATIONAL PARK, COLORADO

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE PHOTO NO. 120078.

COLOR DESCRIPTION

COLOR SAME AS 120078

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE ART-COLOR-TONE, WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative -- Line -- Halftone -- Combination. Screen 120
Dry -- Wet -- Panromatic -- Color Separation 133
Transfer -- Paper Process -- New Process. 150
Stripping -- White Border -- Full Face. 175
Blue Print Handcolor Black & White Proof. Titles -- Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE

SCREEN 55 60 65 100 110 120 133 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT
WITH LINE - WITHOUT LINE SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

~~XXXX~~
SHEPEARD'S,
PENSACOLA, FLA.

NO. 4A-H173 ✓

ORDER NO. 70482

DATE 2-7-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) EAST HILL BAPTIST

CHURCH, GADSEN STREET AT
THIRTEENTH AVENUE, PENSACOLA, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

REMOVE CABLE & WIRES. MAKE GRASS GREEN, BUT NOT TOO GREEN. ON RIGHT WHERE MARKED IN PENCIL PUT IN A TREE WITH FOLIAGE. CEDAR & TREE PREFERRED. ABOUT THE HEIGHT OR A LITTLE HIGHER THAN THE PENCIL MARK. MAKE SHRUB ON LEFT HIGHER. ALSO FOLIAGE AROUND CHURCH. USE YOUR JUDGMENT. CHURCH IS OF ORDINARY RED BRICK. NOT BRIGHT NOR DARK. DORRS LIGHT TAN. UPPER PORTION OF FRONT IS MARBLE COLOR.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO

YES

NO

9

12

10

1/2

DIAL No. 4A-H174 ORDER NO. 70481 DATE 2-7-1934

CUSTOMER JOSEPH GARAVELLI, INC.,
ST. LOUIS, MO.

25 M PC SIZE 3 1/2 x 5 1/2
PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full JOS. GARAVELLI RESTAURANT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE TISSUE AND INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE TISSUE AND INSTRUCTIONS ATTACHED.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE PHOTO COLORIT, WHITE
BORDER

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES — ZINC COLOR PLATES
LINE & HALFTONE COMB — COLOR PROCESS
Extra Negatives Strip To Size Double Print Reverse Position Reverse Color Ben Day
SIZE — WIDE — HIGH SAME SIZE —
SCREEN 55 60 85 100 110 120 133 150.
ETCHING DEPT PAINT IN BACKGROUND SOLID
FINISHING DEPT OUTLINE - OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER
ZINC ETCHINGS FROM COPIES
DUPLICATES — COLOR PLATES
Extra Negatives Strip To Size Double Print Reverse Position Reverse Color Ben Day
SIZE — WIDE — HIGH SAME SIZE —
BLOCKING DEPT. WOOD MORTISE ANCHOR
SOLID METAL - FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BRACKETS
CUT TO PICAS (see size)
PROOFS
FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4A-175 ORDER NO. 70496 DATE 2-7-1934

CUSTOMER

INDIAN CREEK APTSS,
MIAMI BEACH, FLA.

6 M FC SIZE 3½ x 5½

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: INDIAN CREEK APARTMENTS, MIAMI
BEACH, FLORIDA

BOT: MAIN ENTRANCE.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE PHOTO COLORIT, WHITE
BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE _____ WIDE _____ HIGH SAME SIZE _____

BLOCKING DEPT. WOOD MORTISE ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BRACKETS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

SIZE _____ WIDE _____ HIGH SAME SIZE _____
SCREEN 55 60 85 100 110 120 133 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

22-1 1/2
1-94

2

E. A. BISHOP,
RACINE, WISCONSIN

NO. 4A-H176 ✓

ORDER NO. 70478

DATE 2-7-1934

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) STATE HIGHWAY NEAR
HORSESHOE CANYON, STARVED
ROCK STATE PARK, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

EXX

PRIVATE NO. BEFORE TITLE- 981

COLOR DESCRIPTION

USE PHOTO NO. 118518.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. *yes*

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER ☒

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

COPYRIGHT BY
E. A. BISHOP,
RACINE, WISCONSIN

NO. 4A-H177

ORDER NO. 70478

DATE 2-7-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) MOONLIGHT ON THE ILLINOIS

IMPRINT SAME AS ABOVE

RIVER FROM TOP OF STARVED ROCK,
STARVED ROCK STATE PARK, ILLINOIS

PRIVATE NO. BEFORE TITLE- 1542

BOT, SMALL TYPE: (C) E. A. BISHOP

COLOR DESCRIPTION

PUT MOON WHERE IT WILL MAKE THE BEST MOONLIGHT PICTURE. CLOUDS &
REFLECTION ON THE WATER. ~~NO~~ NO GRASS ON RIGHT, ALL ROCK, GRAY
YELLOW, ETC.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

10134
A-104

1 1/2

COPYRIGHT BY

E. A. BISHOP,
RACINE, WISCONSIN

NO. 4A-H178

ORDER NO. 70478

DATE 2-7-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. YES

TITLE (IN FULL) **LOOKING WEST FROM TOP OF
STARVED ROCK, 200 FT. ABOVE THE RIVER,
STARVED ROCK STATE PARK, ILLINOIS
(OVER)**

IMPRINT **SAME AS ABOVE**

PRIVATE NO. BEFORE TITLE- 197
BOT, SMALL TYPE- (C) E. A. BISHOP



COLOR DESCRIPTION

USE PHOTO NO. 102320.

SUBMIT: RET. PHOTO

B. L. & W. PROOF


HANDCOL PROOF

RETURN PHOTO. *rel. 6/22/34*

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER ☒

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 

DEADLINE

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E. A. BISHOP,
RACINE, WISCONSIN

NO. 4A-H179

ORDER NO. 70478

DATE 2-7-1934

12M 500 ART COLORTON POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) DEVIL'S NOSE, STARVED

IMPRINT SAME AS ABOVE

ROCK STATE PARK, ILLINOIS

BOT, SMALL TYPE- (C) E. A. BISHOP

PRIVATE NO. BEFORE TITLE- 4413

513H1369

COLOR DESCRIPTION

USE PHOTO NO. 97192.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. *yes*

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER *X*

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2/16/34
TYPE SET UP

201 1/2
A-104

2

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RACINE, WISCONSIN

NO. 4A-H180 ✓

ORDER NO. 70478

DATE 2-7-1934

12 M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

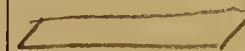
PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. YES

TITLE (IN FULL) THE FRANCH CANYON,
STARVED ROCK STATE PARK, ILLINOIS
(OVER)

IMPRINT SAME AS ABOVE

BOT, SMALL TYPE- (C) E. A. BISHOP
PRIVATE NO. BEFORE TITLE- 2902



COLOR DESCRIPTION

USE PHOTO NO. 98172.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. *ret. 6/22/34*

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

4

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E. A. BISHOP.
RACINE, WISCONSIN

NO. 4A-H181 ✓

ORDER NO. 70478

DATE 2-7-1934

12^M 500 ART COLORTONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. YES

TITLE (IN FULL)
THE PONTIAC CANYON,
STARVED ROCK STATE PARK, ILLINOIS
(OVER)

IMPRINT
SAME AS ABOVE

BOT, SMALL TYPE- (C) E. A. BISHOP
PRIVATE NO. BEFORE TITLE- 2911

COLOR DESCRIPTION

USE PHOTO NO. 102349.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER X

HANDCOL PROOF

RETURN PHOTO. *ret. 6/24/34*
yes

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

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E. A. BISHOP,
RACINE, WISCONSIN

NO. 4A-H182

ORDER NO. 70478

DATE 2-7-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) MOONLIGHT ON THE ILLINOIS
RIVER, STARVED ROCK STATE PARK,
ILLINOIS (OVER)

BOT. SMALL TYPE- (C) E. A. BISHOP
PRIVATE NO. BEFORE TITLE- 2936

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 102322.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. *yes*

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER *X*

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

ret. 6/22/34
TYPE SET UP

DEADLINE

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E. A. BISHOP,
RACINE, WISCONSIN

NO. 4A-H183 ✓

ORDER NO. 79478

DATE 2-7-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) THE WILD CAT CANYON,
STARVED ROCK STATE PARK, ILLINOIS
(OVER)
BOT, SMALL TYPE- (C) E. A. BISHOP
PRIVATE NO. BEFORE TITLE- 2864

FRONT NO. 2 R. M. YES
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 98177.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. *yes*

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

~~RECEIVED~~

2014
A-13

2

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RACINE, WISCONSIN

NO. 4A-H184 ✓

ORDER NO. 70478

DATE 2-7-1934

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) PULPIT ROCK, STARVED

IMPRINT SAME AS ABOVE

ROCK STATE PARK, ILLINOIS

~~NOT SMALL TYPE (C) E. A. BISHOP~~

PRIVATE NO. BEFORE TITLE- 920

COLOR DESCRIPTION

USE PHOTO NO. 118513.

SUBMIT: RET. PHOTO B. L. & W. PROOF
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

HANDCOL PROOF

RETURN PHOTO. *yes*

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Feb 6/24
TYPE SET UP

DEADLINE

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RACINE, WISCONSIN

NO. 4A-H185 ✓

ORDER NO. 70478

DATE 2-7-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. YES

TITLE (IN FULL)

HORSESHOE FALLS, STARVED

IMPRINT

SAME AS ABOVE

ROCK STATE PARK, ILLINOIS (OVER)

BOT. SMALL TYPE- (C) E. A. BISHOP

PRIVATE NO. BEFORE TITLE- 2883

COLOR DESCRIPTION

USE PHOTO NO. 98169.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. *ret. 6/22/34*

PHOTO PROPERTY OF C. T. & Co. — NO CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

8012
\$10.00

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RACINE, WISCONSIN

NO. 4A-K185 ✓

ORDER NO. 70478

DATE 2-7-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) THE TONTI CANYON,
STARVED ROCK STATE PARK, ILLINOIS
(OVER)
BOT. SMALL TYPE- (C) E. A. BISHOP
PRIVATE NO. BEFORE TITLE- 2893

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE



COLOR DESCRIPTION

USE PHOTO NO. ~~98174~~ 98175.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. *not 6/22/34*
yes

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER ☒

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

20 1/2
A 10 1/2

2 1/2

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RACINE, WISCONSIN

NO. 4A-H187 ✓

ORDER NO. 70478

DATE 2-7-1934

1/2 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 2 R. M YES

TITLE (IN FULL) ~~TOP~~ - THE HENNEPIN CANYON IMPRINT

SAME AS ABOVE

~~SET~~ - STARVED ROCK STATE PARK,
ILLINOIS (OVER)

SMALL TYPE- (C) E. A. BISHOP

PRIVATE NO. BEFORE TITLE- 2943

COLOR DESCRIPTION

USE PHOTO NO. 98174.

Retd 6/22/34

SUBMIT: RET. PHOTO B. L. & W. PROOF ☒ HANDCOL PROOF RETURN PHOTO. Yes
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

DEADLINE

E. A. BISHOP,
RACINE, WISCONSIN

NO. 4A-H188 ✓

ORDER NO. 70478

DATE 2-7-1934

12 M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) INTERIOR VIEW OF
COUNCIL CAVE, STARVED ROCK STATE
PARK, ILLINOIS

PRIVATE NO. BEFORE TITLE- 790

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 112802.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. *yes*

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER *X*

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE GET

DEADLINE

2881/3
A30

32

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RACINE, WISCONSIN

NO. 4A-4189 ✓
ORDER NO. 70478
DATE 2-7-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 2 R. M. YES

TITLE (IN FULL) THE OTTAWA CANYON,
STARVED ROCK STATE PARK, ILLINOIS
(OVER)

IMPRINT SAME AS ABOVE

BOT, SMALL TYPE- (C) E. A. BISHOP
PRIVATE NO. BEFORE TITLE- 2875



COLOR DESCRIPTION
USE PHOTO NO. 98170

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. *ret 6/22/34*
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

COPYRIGHT BY E. A. BISHOP,
RACINE, WISCONSIN

NO. 4A-H190 ✓

ORDER NO. 70478

DATE 2-7-1934

12^M 500 ART COLOR TONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

FRONT NO. 2 R. M. YES

TITLE (IN FULL) SCENE IN THE ILLINOIS
CANYON, STARVED ROCK STATE PARK,
ILLINOIS (OVER)

IMPRINT SAME AS ABOVE

BOT. SMALL TYPE- (C) E. A. BISHOP
PRIVATE NO. BEFORE TITLE- 253 2923

COLOR DESCRIPTION

USE PHOTO NO. 92171.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. *rel. 6/22/34*

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

2

310-1 1/2
A-9 1/2

XXXX E. A. BISHOP,
RACINE, WISCONSIN

NO. 4A-H191 ✓

ORDER NO. 70480

DATE 2-7-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) YERKES OBSERVATORY,
WILLIAMS BAY ON LAKE GENEVA,
WISCONSIN

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE- 174

COLOR DESCRIPTION

USE PHOTO NO. 112934. BLDG. BUFF, DOME GREY.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER X

HANDCOL PROOF

RETURN PHOTO. *mt. 6/22/34*
Yes

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPED SET UP

7

E. A. BISHOP,
RACINE, WISCONSIN

NO. 4A-H192

ORDER NO. 70480

DATE 2-7-1934

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

CEYLON COURT,

MAYTAG HOME, LAKE GENEVA, WISCONSIN

PRIVATE N. BEFORE TITLE- 3474

FRONT NO.

2

R. M.

NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 51647-C. COLOR GREEN ON BLDG. LIGHTER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

2013/4
A 104

Photo in 105-1886
5CK 1727

E. A. BISHOP,
RACINE, WISCONSIN

NO. 4A-H193 ✓

ORDER NO. 70480

DATE 2-21-1934

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) HOTEL GENEVA, LAKE
GENEVA, WISCONSIN

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: ~~3581~~ 3582

COLOR DESCRIPTION

REMOVE TELEPHONE POLE & PUT IN AN IRON POST AND FIX SIGN AS ON 80820.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPSET UP

Blue

E. A. BISHOP,
RACINE, WISCONSIN

NO. 4A-H194 ✓

ORDER NO. 70480

DATE 2-7-1934

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) MOONLIGHT ON THE LAKE,
NEAR TOURISTS' CAMP SITE, LAKE
GENEVA, WISCONSIN

PRIVATE NO. BEFORE TITLE- 4523

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 97217. SHOW WHITE BIRCHES AT LEFT. MAKE A BEAUTIFUL
MOONLIGHT PICTURE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET

200-12
A-934

E. A. BISHOP,
RACINE, WISCONSIN

NO. 4A-H195

ORDER NO. 70480

DATE 2-7-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) WILLIAMS BAY, LAKE
GENEVA, WISCONSIN

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE- 1557

COLOR DESCRIPTION

STRAIGHTEN THE TREE & ADD NEW LIMB AS INDICATED ON TISSUE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. *ret. 6/2/34*

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER ☒

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

on Deck

E. A. BISHOP
RACINE, WISCONSIN

NO. 4A-H196 ✓
ORDER NO. 70480

DATE 2-7-1934

12^M 500 ART COLORONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) MUNICIPAL RECREATION

IMPRINT SAME AS ABOVE

BUILDING AS SEEN FROM HOTEL GENEVA,
LAKE GENEVA, WISCONSIN

PRIVATE NO. BEFORE TITLE- 1565

COLOR DESCRIPTION

TAKE OUT ALL SIGNS EXCEPT RIVIERA IN FRONT OF BLDG. COLOR AS
3A-M322 ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. *Yes*

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER *X*

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

all-1 1/4
A-8 3/4

RED CROSS DRUG STORE,
FAYETTEVILLE, ARK.

NO. 4A-H197

ORDER NO. 70508

DATE 2-8-1934

1 Proof
28 25

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ~~KKXKX~~ U. S. VETERANS'
HOSPITAL, FAYETTEVILLE, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

~~MM~~ RED BRICK BLDGS., CREAM TRIM. DARK ROOFS WITH SLIGHT RED SPOTS. PUT FLAG ON
POLE. TAKE OUT ~~EMMTR~~ CONSTRUCTION BLDG. ON LAWN IN FRONT OF CENTER MAIN BLDG.
PUT ROWS OF FLOWERS ON LAWN OF CIRCLE. CONCRETE PAVEMENT ROUTE. MAKE GRASS
SMOOTH IN FOREGROUND. TAKE OUT POLE & WIRES.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 1

2c 1/2
A-9 1/4

SHAFFER NEWS AGENCY,
ST. JOSEPH, MO.

NO. ~~7~~ 444198 ✓
ORDER NO. ~~7~~ 70541
DATE 2-9-1934

M 12,500 POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)

ART COLORTONE - WHITE BORDER
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL)
LOVERS LANE, ST. JOSEPH, MO.
(SEE CARD NO. A-11559 FOR VERSE)

FRONT NO. 1 R. M NO
IMPRINT
SAME AS ABOVE

COLOR DESCRIPTION

USE & PHOTO A-11559

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1. Reproduction of
Feb 32

7
RECEIVED

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 4A-M199 ✓

ORDER NO. 70547

DATE 2-12-1934

25 M ART COLORTONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: <u>UPPER</u> , LOWER, CENTER - BORDER.	FRONT NO. 1 R. M. NO
TITLE (IN FULL) POINT LOOKOUT, EAST WINDHAM, N. Y. ON THE MOHICAN TRAIL IN THE CATSKILLS	IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BLDG. IVORY. TERRICOTTA TRIM. WINDOW SASH WHITE, ROOF MOTTLED GRAY AND DULL RED.
AWNINGS ORANGE & GREEN. SIGN GREEN & WHITE. CLOSE WINDOWS ON LEFT.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMERY *To customer*

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Used for A-56

DISTRIBUTED BY FRASHER'S, INC.,
POMONA, CALIF.

NO. 4A-H202

ORDER NO. 70560

DATE 2-12-1934

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 8 R. M. YES

TITLE (IN FULL) SUNSET, LAKE TAHOE

IMPRINT SAME AS ABOVE

b3H 11/3/35

COLOR DESCRIPTION

SEE TISSUE ATTACHED, ALSO GENERAL INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Calif

Curr
4E/36
A124

DISTRIBUTED BY FRASHER'S, INC.,
POMONA, CALIF.

NO. 4A-H203

ORDER NO. 70560

DATE 2-12-1934

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER BORDER.

FRONT NO. 8 R. M. YES

TITLE (IN FULL) MT. TALLAC AND CROSS
OF SNOW

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED AND GENERAL INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. 6/24/36

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DISTRIBUTED BY FRASHER'S, INC.,
POMONA, CALIF.

NO. 4A-M204

ORDER NO. 70560

DATE 2-12-1934

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO.

8

R. M.

YES

TITLE (IN FULL) EMERALD BAY, LAKE TAHOE IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED, ALSO GENERAL INSTRUCTIONS

Photo D-3258

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DISTRIBUTED BY FRASHER'S, INC.,
POMONA, CALIF.

NO. 4A-H205 ✓

ORDER NO. 70560

DATE 2-12-1934

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 8 R. M. YES

TITLE (IN FULL) A BEACH SCENE AT LAKE
TAHOE

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED, ALSO GENERAL INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DISTRIBUTED BY FRASHER'S, INC.,
POMONA, CALIF.

NO. 4A-H206

ORDER NO. 70560

DATE 2-12-1934

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) TWO ANGORA LAKES, FALLEN
LEAF LAKE AND LAKE TAHOE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 8 R. M. YES

IMPRINT SAME AS ABOVE

634 1/20

COLOR DESCRIPTION

SEE TISSUE ATTACHED AND GENERAL INSTRUCTIONS

Photo in 2CP2046

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DISTRIBUTED BY FRASHER'S, INC.,
POMONA, CALIF.

NO. 4A-H207

ORDER NO. 70560

DATE 2-12-1934

6M

PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 8

R. M

YES

TITLE (IN FULL)

LAKE TAHOE AND SNOW-

IMPRINT

SAME AS ABOVE

CAPPED TAHOE RANGE

COLOR DESCRIPTION

SEE TISSUE ATTACHED AND GENERAL INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DISTRIBUTED BY FRASHER'S, INC.,
POMONA, CALIF.

NO. 4A-H208

ORDER NO. 70560

DATE 2-12-1934

6M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) SUNSET, LAKE TAHOE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 8 R. M. YES

IMPRINT SAME AS ABOVE

684 1/31

COLOR DESCRIPTION

SEE TISSUE ATTACHED AND GENERAL INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DISTRIBUTED BY FRASHER'S, INC.,
POMONA, CALIF.

NO. 4A-M209 ✓

ORDER NO. 70560

DATE 2-12-1934

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER BORDER.

FRONT NO. 8 R. M. YES

TITLE (IN FULL) **DONNER MEMORIAL BRIDGE
AND DONNER LAKE, CALIFORNIA**

IMPRINT **SAME AS ABOVE**

b B&H 1221

COLOR DESCRIPTION

SEE TISSUE ATTACHED AND GENERAL INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co.— CUSTOMER **X**

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DISTRIBUTED BY FRASHER'S, INC.,
POMONA, CALIF.

NO. 4A-H210

ORDER NO. 70560

DATE 2-12-1934

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) **DONNER MONUMENT AT
DONNER LAKE, CALIFORNIA**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. **8** R. M. **YES**

IMPRINT **SAME AS ABOVE**



best 12-1

COLOR DESCRIPTION

SEE TISSUE ATTACHED AND GENERAL INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER **X**

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

*HC 1
A-10*

DISTRIBUTED BY FRASHER'S, INC.,
POMONA, CALIF.

NO. 4A-4211 ✓

ORDER NO.

70560

DATE 2-12-1934

6M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO.

8

R. M

YES

TITLE (IN FULL)

HIGHWAY VIEW OF EMERALD

IMPRINT

SAME AS ABOVE

BAY, LAKE TAHOE

6B4 1423

COLOR DESCRIPTION

SEE TISSUE ATTACHED AND GENERAL INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1 TYPE 25 27

NO. 4A-4212

DISTRIBUTED BY FRASHER'S, INC.,
POMONA, CALIF.

ORDER NO. 70560

DATE 2-12-1934

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM THE
HIGH SIERRA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 8 R. M. YES

IMPRINT SAME AS ABOVE

084 1416

COLOR DESCRIPTION

SEE TISSUE ATTACHED AND GENERAL INSTRUCTIONS.

Photo in LP2041

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

HC 1 1/2
A-92

DISTRIBUTED BY FRASHER'S, INC.,
POMONA, CALIF.

NO. 44-H213

ORDER NO. 70560

DATE 2-12-1934

6M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 8 R. M. YES

TITLE (IN FULL) LAKE TAHOE AND THE SIERRA
FROM CAVE ROCK TUNNEL

MPRINT SAME AS ABOVE

6B4 1432

COLOR DESCRIPTION

SEE TISSUE ATTACHED AND GENERAL INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

HC-13

NO. 4A-H214

DISTRIBUTED BY FRASHER'S, INC.,
POMONA, CALIF.

ORDER NO. 70560

DATE 2-12-1934

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 8 R. M. YES

TITLE (IN FULL) LAKE TAHOE

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED, ALSO GENERAL INSTRUCTIONS.

Photo in 2CP2047

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DISTRIBUTED BY FRASHER'S, INC.,
POMONA, CAL IF.

NO. 4A-H215

ORDER NO. 70560

DATE 2-12-1934

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER, BORDER.

FRONT NO. 8 R. M YES

TITLE (IN FULL)

LAKE TAHOE FROM SUMMIT

IMPRINT

SAME AS ABOVE

OF CAVE ROCK

COLOR DESCRIPTION

SEE TISSUE ATTACHED, ALSO GENERAL INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. 6/24/36

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NO. 4A-H216 ✓

DISTRIBUTED BY FRASHER'S, INC.,
POMONA, CALIF.

ORDER NO. 70560

DATE 2-12-1934

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MOONLIGHT ON FALLEN LEAF
LAKE, LAKE TAHOE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

8

R. M.

YES

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED, ALSO GENERAL INSTRUCTIONS

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DISTRIBUTED BY FRASHER'S, INC.,
POMONA, CALIF.

NO. 4A-H217

ORDER NO. 70560

DATE 2-12-1934

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER BORDER.

FRONT NO. 8 R. M. YES

TITLE (IN FULL) LAKE TAHOE FROM THE

IMPRINT SAME AS ABOVE

NEVADA SHORE

COLOR DESCRIPTION

SEE TISSUE ATTACHED, ALSO GENERAL INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

HQ 134
A-15

NO. 4A-H218

DISTRIBUTED BY FRASHER'S, INC.,
POMONA, CALIF.

ORDER NO. 7050

DATE 2-12-1934

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER BORDER.

TITLE (IN FULL) **DONNER LAKE AND PASS,
CALIFORNIA, U. S. HIGHWAY 40**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **8** R. M. **YES**

IMPRINT **SAME AS ABOVE**

6B4 1438

COLOR DESCRIPTION

SEE TISSUE ATTACHED, ALSO GENERAL INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.,—

CUSTOMER ☒

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DISTRIBUTED BY FRASHER'S, INC.,

REMOVED, X
POMONA, CALIF.

NO. 4A-H219

ORDER NO. 70560

DATE 2-12-1934

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No.

3

R. M

YES

TITLE (IN FULL)

MT. TALLAC, LAKE TAHOE

IMPRINT

SAME AS ABOVE

6BH 1424

COLOR DESCRIPTION

SEE TISSUE ATTACHED, ALSO GENERAL INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DISTRIBUTED BY
FRASHER'S, INC.,
POMONA, CALIF.

NO. 4A-1220 ✓

ORDER NO. 70560

DATE 2-12-1934

6 M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 3 R. M. YES

TITLE (IN FULL) LAKE TAMOE AND MT.
TALLAO

IMPRINT
SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED, ALSO GENERAL INSTRUCTIONS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DISTRIBUTED BY FRASHER'S, INC.,
POMONA, CALIF.

NO. 4A-H221

ORDER NO. 70560

DATE 2-12-1934

6M X PHOTO COLORIT POST CARDS. WHITE ORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER, BORDER.

FRONT NO.

8

R. M.

YES

TITLE (IN FULL)

CAVE ROCK TUNNEL ENTRANCE,
LAKE TAHOE

IMPRINT

SAME AS ABOVE

6134 1675

COLOR DESCRIPTION

SEE TISSUE ATTACHED, ALSO GENERAL INSTRUCTIONS

SUBMIT: RET. PHOTO.

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET



HC 2
A-14

DISTRIBUTED BY FRASHER'S, INC.,
POMONA, CALIF.

NO. 4A-H222

ORDER NO. 70560

DATE 2-12-1934

6M PHOTO COLORIT POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER BORDER.

TITLE (IN FULL) EMERALD BAY AND MT.
TALLAC, LAKE TAHOE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 6 R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED, ALSO GENERAL INSTRUCTIONS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DISTRIBUTED BY FRASHER'S, INC.,
POMONA, CALIF.

NO. 4A-4223

ORDER NO. 70560

DATE 2-12-1934

6 M PHOTO COLORIT POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER BORDER.

FRONT NO.

R. M.

YES

TITLE (IN FULL)

FALLEN LEAF LAKE AND
LAKE TAHOE

IMPRINT

SAME AS ABOVE

6/13/14/26

COLOR DESCRIPTION

SEE XXXX TISSUE ATTACHED, ALSO GENERAL INSTRUCTIONS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

(TYPE IN)

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H224 ✓

ORDER NO. 70563

DATE 2-13-1934

12M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) 6M: (Red) (BLACK TITLE)

IMPRINT SAME AS ABOVE

TOP: GREETINGS FROM MAINE

BOT: MOONLIGHT ON MOOSEHEAD.

6M (Black) (RED TITLE): MOONLIGHT ON LAKE
BOT → WINNIPESAUKEE, N. H.

COLOR DESCRIPTION

USE PHOTO NO. 1A320.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — x CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H225 ✓

ORDER NO. 0563

DATE 2-13-1934

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) 6M (^{Red} ~~BLACK~~ TITLE):

TOP: GREETINGS FROM MAINE

BOT: EVENING ON TOGUE POND

6M (^{Black} ~~RED~~ TITLE) EVENING ON LAKE
WINNIPESAUKEE, N. H.

Bot:

COLOR DESCRIPTION

USE PHOTO NO. 4857029.

Watch Red Title

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. -X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H226

ORDER NO. 70563

DATE 2-13-1934

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

6M (~~BLACK~~ ^{Red} TITLE:

MOONLIGHT ON RANGELEY LAKES, MAINE

IMPRINT

SAME AS ABOVE

6M (~~RED~~ ^{Black} TITLE) MOONLIGHT ON LAKE
WINNIPESAUKEE, N. H.

COLOR DESCRIPTION

USE PHOTO NO: 98284.

Artist's mark on Red Key
Sketch Red Title

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. —

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

1001
A11

1
2

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H227 ✓

ORDER NO. 70563

DATE 2-13-1934

12½M ART COLORONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) 6M (Red) (Black) TITLE

IMPRINT SAME AS ABOVE

EAGLE LAKE ON THE ALLAGASH RIVER,
MAINE

6M (Red) TITLE: GLIMPSE OF LAKE WINNIPESAUKEE,
N. H.

COLOR DESCRIPTION

USE PHOTO NO. 1A318.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H228

ORDER NO. 70563

DATE 2-13-1934

121 M

ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

Red
X 6M (~~BLACK~~ TITLE)

IMPRINT

SAME AS ABOVE

SUNSET ON KOKADJO LAKE, MAINE

Black
6M (~~RED~~ TITLE) SUNSET ON LAKE

WINNIPESAUKEE, N. H.

Dot!
COLOR DESCRIPTION

USE PHOTO NO. 93482

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

HC 1/2
A9 3/4

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H229

ORDER NO. 70563

DATE 2-13-1934

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.	
TITLE (IN FULL) 6M (BLACK TITLE)	
LAKESIDE CAMP IN MAINE	
6M (BLACK TITLE) CAMPING ON LAKE	
BOT: WINNIPESAUKEE, N. H.	
COLOR DESCRIPTION	

(ALL OF THIS ON THE ADDRESS SIDE)	
FRONT NO.	1 R. M. NO
IMPRINT	SAME AS ABOVE

USE PHOTO NO. 55241-C

Match Red Title

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - X CUSTOMER
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-M230 ✓

ORDER NO. 70564

DATE 2-13-1934

12 M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) TOP- SITE OF INDIAN

VILLAGE 1652

BOT- AQUEDUCTAN BRIDGE AND MAIL
BOAT, THE WEIRS, LAKE WINNIPESAUKEE,
N. H.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BRIDGE GRANITE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2012
A94

21

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H231 ✓

ORDER NO. 70564

DATE 2-12-1934

12^M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO.

R. M.

NO

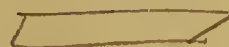
TITLE (IN FULL)

ENDICOTT ROCK BATHING

IMPRINT

SAME AS ABOVE

BEACH, THE WEIRS, LAKE WINNIPESAUKEE,
N. H.



COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

200-14
A-84

1 Print
H. 3

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H232 ✓

ORDER NO. 70564

DATE 2-13-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO.

TITLE (IN FULL) BATHING BEACH, LAKE

IMPRINT SAME AS ABOVE

SHORE PARK, LAKE WINNIPESAUKEE,
N. H.

COLOR DESCRIPTION

RETURN NEGATIVE TO - B. P. ATKINSON,
405 UNION AVE.,
LACONIA, N.H.

ret 3/26/34

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Show Black to L. L.

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-M233

ORDER NO.

70564

DATE

2-13-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

WHITE BIRCHES IN THE

IMPRINT

SAME AS ABOVE

WHITE MOUNTAINS, N. H.

COLOR DESCRIPTION

USE PHOTO NO. 96899.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

HL 14
A9

*Deth
Hallen*

Sept 1937 62

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H234

ORDER NO. 70564

2-13-1934

DATE

12M 500 ART COLORTONEPOST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) STEAMER MT. WASHINGTON,
LAKE WINNIPESAUKEE, N. H.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 1A215.

Photo in D-3261

Photo set. 3/16/34

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

~~DEADLINE~~

9

11 1/2
11 1/2

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-M235 ✓

ORDER NO. 70564

DATE 2-13-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

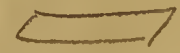
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

IMPRINT SAME AS ABOVE

GENERAL VIEW OF LAKE
WINNIPESAUKEE, N. H. SHOWING MANY
ISLANDS



COLOR DESCRIPTION

USE PHOTO NO. 48462.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H236

ORDER NO. 70564

DATE 2-13-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) RATTLESNAKE ISLAND,
LAKE WINNIPESAUKEE, N. H. FROM
MT. MAJOR

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 82039.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Destroy old Neg.

XP 15
A-10

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H237 ✓

ORDER NO. 70564

DATE 2-13-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

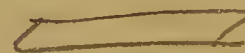
FRONT NO.

R. M.

NO

TITLE (IN FULL) KIMBALL'S CASTLE AND
LAKE WINNIPESAUKEE, N. H.

IMPRINT SAME AS ABOVE



COLOR DESCRIPTION

USE PHOTO NO. 82041.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER NO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1 FEB 15 1934

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H238 ✓

ORDER NO. 70564

DATE 2-12-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) TWILIGHT ON LAKE
WINNIPESAUKEE, N. H.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 108818.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 4A-H239

ORDER NO. 70564

DATE 2-13-1954

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

SPINDLE POINT
OBSERVATORY, THE WEIRS, LAKE
WINNIPESAUKEE, N. H.

IMPRINT
SAME AS ABOVE



COLOR DESCRIPTION

USE PHOTO NO. 60408. TAKE OUT BOAT. SHOW PICTURE LARGER

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

7013
1-24

DISTRIBUTED BY MC CORMICK CO.,
217 E. 7TH AVE., AMARILLO, TEXAS

NO. 4A-H326

ORDER NO. 70761

DATE 2-26-1934

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SKYLINE, AMARILLO, TEXAS,
FROM ELLWOOD PARK

(TITLES IN SKY AS ON PHOTO)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. ~~NO~~ YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

JOIN PHOTOS AS SHOWN. BE SURE AND TAKE OUT WOODEN BANDSTAND IN FOREGROUND.
MAKE ALL NICE LAWN IN FOREGROUND. SUBMIT BLUEPRINT PROOF TO CUSTOMER WITH
NAMES OF BLDGS. IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE 32F ME

DISTRIBUTED BY MC CORMICK CO.,
217 E. 7TH AVE., AMARILLO, TEXAS

NO. 4A-H327

ORDER NO. 70761

DATE 2-26-1934

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

THE "DEVIL'S TOMBSTONE",

PALO DURO STATE PARK, IN TEXAS PANHANDLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

1

R. M

XX

YES

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

RETOUCH ROCK BETTER LIKE COPY ATTACHED. SHOW ~~XXX~~ PEOPLE ON ROCK CLEARLY.
MAKE ROCK FORMATION VARIETY OF COLORS, ABOUT LIKE SAMPLE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DISTRIBUTED BY MC CORMICK CO.,
217 E. 7TH AVE., AMARILLO, TEXAS

NO. 4A-H328

ORDER NO. 70761

DATE 2-26-1934

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) THE "LIGHT HOUSE", PALO DURO
STATE PARK, IN TEXAS PANHANDLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

MPRINT SAME AS ABOVE

COLOR DESCRIPTION

NOTE: MAKE UPRIGHT CARD, USING PORTION ABOUT AS MARKED. MAKE ROCK
FORMATION IN VARIETY OF COLORS, ABOUT LIKE SAMPLE ATTACHED. BE SURE
AND STRENGTHEN FIGURE (MAN) TO GET IDEA OF COMPARATIVE SIZE OF ROCK AND MAN.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 24

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 4A-H329

ORDER NO. 70772

DATE

2-27-1934

DEPT.

DATE COMPLETED

CUSTOMER

EUCLID APARTMENTS,
MIAMI BEACH, FLA.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

12½ M

PC

SIZE

3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate

Yes No

Title in full

TOP: EUCLID APARTMENTS
FLORIDA

MIAMI BEACH

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

CT, Imprint

No Imprint

BOT: THREE BLOCKS FROM OCEAN

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 5x7 - 8x10 - 10x12

Prints each from. Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

120
133
150
175

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Base Dry
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Base Dry
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SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD MORTISE - ANCHOR

SOLID METAL - FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL

SIZE WIDE HIGH. SAME SIZE

SCREEN 55 60 85 100 110 120 133 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE

SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT

WITH LINE - WITHOUT LINE - SPECIAL BORDER

RETURN PHOTO YES NO

DEADLINE

Photo ret
5/1/35

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4A-M330 ORDER NO. 70772 DATE 2-27-1934

CUSTOMER EUCLID APTS.,
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: EUCLID APARTMENTS MIAMI
BEACH, FLORIDA

STYLE ART COLORTONE, WHITE

(All of this on address side) BORDER

R. M. Yes No

FRONT NO. 5

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

BOT: SECTION OF LOBBY

RETOUCHING DEPARTMENT

Submit Sketch — Layout Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BRACKETS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

SIZE WIDE HIGH SAME SIZE

SCREEN 55 60 65 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

DEADLINE

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

22
13
14

Photo ret
5/1/35

ZIBART BROS.,
NASHVILLE, TENN.

NO. 4A-H331 ✓

ORDER NO. 70770

DATE 2-27-1934

12¹/₂ M

ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

1

YES

TITLE (IN FULL)

STATE CAPITOL, NASHVILLE, X
TENN.

IMPRINT

SAME AS ABOVE

6BH1395

COLOR DESCRIPTION

USE PHOTO NO. 58870.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

ZIBART BROS.,
NASHVILLE, TENN.

NO. 4A-H332 ✓

ORDER NO. 70770

DATE 2-27-1934

12 1/2 M

ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) THE HERMITAGE, HOME OF
PRESIDENT ANDREW JACKSON, NEAR
NASHVILLE, TENN.

IMPRINT

SAME AS ABOVE

6 B+ 1395

COLOR DESCRIPTION

USE PHOTO NO. 26955.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

YOUNGSTOWN NEWS AGENCY,
YOUNGSTOWN, OHIO

NO. 4A-H333

ORDER NO. 70781

DATE 2-27-1934

12M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) U. S. POST OFFICE,
YOUNGSTOWN, OHIO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

LIGHT STONE ALL OVER. BRASS DOORS, SASH AND WINDOW FRAMES. REMOVE POLES,
WIRES AND TRAFFIC LIGHT IN LEFT. REMOVE PEOPLE ON RIGHT AND LOWER LEFT CORNER.
DARK STREET PAVING. GRAY RAILING ON RIGHT. SHOW FLAG ON POLE ON LEFT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4A-H338 ORDER NO. 70813 DATE 2-28-1934

CUSTOMER SANGER HOTEL & APTS.,
DALLAS, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SANGER HOTEL AND APARTMENTS

DALLAS, TEXAS

THE TRAVELING MAN'S PARADISE

TED SPRENG, MGR.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Panormatic — Color Separation 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	See Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE - ANCHOR

SOLID METAL FLUSH TOP - FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL

SIZE WIDE HIGH SAME SIZE

SCREEN 55 - 60 - 85 - 100 110 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE

SQUARE - LINE COPY - VIGNETTE HIGHLIGHT

WITH LINE - WITHOUT LINE - SPECIAL BORDER

COLOR DESCRIPTION

BLDG. & YELLOW BRICK, GREEN GRASS FRONT.
BLUE SKY. RED TILE ROOF.

DEADLINE

Pencil drawing ret.
3/15/34

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

N. SHURE CO.,
CHICAGO, ILL.

NO. 4A-H339 ✓

ORDER NO. 70831

DATE 3-2-1934

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.)

TITLE (IN FULL) HOTEL SHERMAN, CHICAGO

PRIVATE NO. UPPER LEFT CORNER: 141

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

in address

COLOR DESCRIPTION

USE PHOTO NO. 50239.

modern Autos

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

THE GET UP

N. SHURE CO.,
CHICAGO, ILL.

NO. 4A-H340

ORDER NO. 70831

DATE 3-2-1934

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) THE JACKSON PARK MUNICIPAL

IMPRINT SAME AS ABOVE

BATHING BEACH, CHICAGO

PRIVATE NO. UPPER LEFT CORNER: 142

COLOR DESCRIPTION

USE PHOTO NO. 50367.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TEICH SET 24

N. SHURE CO.
CHICAGO, ILL.

NO. 4A-H341

ORDER NO. 70829

DATE 2-27-1934

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) THE CHICAGO STADIUM -
MADISON, WOOD, WARREN AND LINCOLN
STREETS, CHICAGO

IMPRINT SAME AS ABOVE

BOT. SMALL TYPE- PHOTO BY ALVINA
LENKE STUDIOS, CHICAGO

PRIVATE NO. UPPER LEFT CORNER- 128 127

COLOR DESCRIPTION

USE PHOTO NO. 2A255

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE 414 12

2504
#105

N:SHURE CO.,
CHICAGO, ILL.

NO. 4A-H343 ✓

ORDER NO. 70831

DATE 3-2-1934

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) UNION STOCK YARDS, CHICAGO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER: 144

COLOR DESCRIPTION

USE PHOTO NO. 50249.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

11-17-34 10:00 AM

N. SHURE CO.,
CHICAGO, ILL.

NO. 4A-H344 ✓

ORDER NO. 70829

DATE 2-27-1934

25 M

ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) MICHIGAN AVENUE BRIDGE,
CHICAGO

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER-129
128

COLOR DESCRIPTION

USE PHOTO NO. 122808.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NOT SET UP

N. SHURE CO.,
CHICAGO, ILL.

NO. 4A-H345 ✓

ORDER NO. 70829

DATE 3-2-1934

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) ~~HUTCHINSON~~ HUTCHISON COURT,
UNIVERSITY OF CHICAGO

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER: 129

COLOR DESCRIPTION

USE PHOTO NO. 0A3281.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

THIS SET UP

DEADLINE

N. SHURE CO.,
CHICAGO, ILL.

4A H 346
NO. 4A-H346

ORDER NO. 70629

DATE 2-27-1934

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) ALEXANDER MC KINLOCK
MEMORIAL CAMPUS NORTHWESTERN UNIVERSITY,
CHICAGO

IMPRINT SAME AS ABOVE

IN SKY- LEVY MAYER HALL WIEBOLDT HALL
MONTGOMERY WARD MEMORIAL BUILDING

PRIVATE NO. UPPER LEFT CORNER-131

COLOR DESCRIPTION

USE PHOTO NO. 121013

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

A6

62

200 1/2
A 12 1/2

N. SHURE CO.,
CHICAGO, ILL.

NO. 4A-H347 ✓

ORDER NO. 70829

DATE 2-27-1934

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) MICHIGAN BLVD., SOUTH
FROM RANDOLPH ST., CHICAGO

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER-~~132~~
131

COLOR DESCRIPTION

USE PHOTO NO. 0A3778

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

200 1/2 12 1/2

N. SHURE CO.,
CHICAGO, ILL.

NO. 4A-M348 ✓

ORDER NO. 70829

DATE 2-27-1934

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

FRONT NO. 1 R. M YES

TITLE (IN FULL) INTERIOR CONSERVATORY.

IMPRINT SAME AS ABOVE

WASHINGTON PARK, CHICAGO

PRIVATE NO. UPPER LEFT CORNER-132

133

COLOR DESCRIPTION

USE PHOTO NO. 50271.

In 264 930

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

26 e 18
A 9 1/2

2

N. SHURE CO.,
CHICAGO, ILL.

NO. 4A-H349 ✓

ORDER NO. 70829

DATE 2-27-1934

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) WASHINGTON MONUMENT

IMPRINT SAME AS ABOVE

AT ENTRANCE TO WASHINGTON PARK,
CHICAGO

PRIVATE NO. UPPER LEFT CORNER-134

COLOR DESCRIPTION

USE PHOTO NO. 122502.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

7

46
N. SHURE CO.,
CHICAGO, ILL.

NO. 4A-M350 ✓

ORDER NO. 70629

DATE 2-27-1934

25^M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

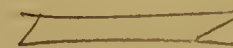
FRONT NO. 1 R. M. YES

TITLE (IN FULL)
GRANT MONUMENT, LINCOLN
PARK, CHICAGO

IMPRINT
SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER-134

~~135~~



COLOR DESCRIPTION

USE PHOTO NO. 50326.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

52

28 1/2
104

N. SHURE CO.,
CHICAGO, ILL.

NO. 4A-H351/

ORDER NO. 70829

DATE 2-27-1934

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) CONGRESS HOTEL, CHICAGO

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER-~~135~~
135

COLOR DESCRIPTION

USE PHOTO NO. 50351, TAKE OUT GRASS IN FOREGROUND AND SHOW STREET.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PRINT UP

3 1/2

HC 1 1/2
A 10

N. SHURE CO.
CHICAGO, ILL.

NO. 4A-M353

ORDER NO. 70829

DATE 2-27-1934

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) SUNKEN GARDEN, GARFIELD

IMPRINT SAME AS ABOVE

PARK, CHICAGO

PRIVATE NO. UPPER LEFT CORNER-137

~~11/38~~

COLOR DESCRIPTION

USE PHOTO NO. 122508.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

X

10

20 1 1/2
110 1/2

22

W. SHURE CO.,
CHICAGO, ILL.

NO. 4A-H354

ORDER NO. 70829

DATE 2-27-1934

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) **SUNKEN GARDEN,
HUMBOLDT PARK, CHICAGO**

IMPRINT **SAME AS ABOVE**

PRIVATE NO. UPPER LEFT CORNER- 138

139



COLOR DESCRIPTION

USE PHOTO NO. 122812.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

3

N. SHURE CO.,
CHICAGO, ILL.

NO. 4A-H352 ✓

ORDER NO. 70629

DATE 2-27-1934

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) THE ADMINISTRATION BUILDING
IN GARFIELD PARK, CHICAGO

PRINT SAME AS ABOVE

Bot. Smotype — Photo by R. LENKE Studio, Chicago
PRIVATE NO. UPPER LEFT CORNER - 37 136

COLOR DESCRIPTION

USE PHOTO NO. 2A253.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

280 1/2
A 9 3/4

3

W. SHURE CO.,
CHICAGO, ILL.

NO. 4A-H355

ORDER NO. 70829

DATE 2-27-1934

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) UNIVERSITY OF CHICAGO
CAMPUS, CHICAGO

PRIVATE NO. UPPER LEFT CORNER-139

~~140~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 2A1256.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

N. SHURE CO.,
CHICAGO, ILL.

NO 4A-H356

ORDER NO 70831

DATE 2-2-1934

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) CITY HALL AND COUNTY BUILDING, IMPRINT SAME AS ABOVE

CHICAGO

PRIVATE NO. UPPER LEFT CORNER: 145

COLOR DESCRIPTION

USE PHOTO NO. 50203.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

N. SHURE CO.,
CHICAGO, ILL.

NO. 4A-H358 ✓

ORDER NO. 70829

DATE 2-27-1934

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) WACKER DRIVE AND CHICAGO
RIVER BY NIGHT, CHICAGO

PRIVATE NO. UPPER L-FT CORNER-140

① in lower left corner

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 120981

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

N. SHURE CO.,
CHICAGO, ILL.

NO. 4A-H360

ORDER NO. 70831

DATE 3-2-1934

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL)

NORTH WESTERN PASSENGER

IMPRINT

SAME AS ABOVE

STATION, CHICAGO

PRIVATE NO. UPPER LEFT CORNER: 147

COLOR DESCRIPTION

USE NEW PHOTO. 50333

Modern auto

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES

DIAL NO. 4A-H363

ORDER NO. 70826

DATE 2-28-1934

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER FORT SHELBY HOTEL CO.,
DETROIT, MICH.

Photos for
this Customer

100M FC

SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT, WHITE

BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL FORT SHELBY, DETROIT

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120

Dry — Wet — Pancromatic — Color Separation Screen 133

Transfer — Paper Process — New Process. Screen 150

Stripping — White Border — Full Face. Screen 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE OLD CARD ATTACHED FOR COLORS, BUT BRING
OUT COLOR AS ON 3A-H534.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEAKERS
CUT TO PICAS see size

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

SIZE WIDE HIGH SAME SIZE

SCREEN 55 60 65 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL - CIRCLE
SO - APE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

DEADLINE

DEADLINE

CUSTOMER
|
PHOTO PROPERTY OF C. T. & CO.
|
RETURN PHOTO
YES
NO

DIAL NO. 4A-H364 ORDER NO. 70828 DATE 2-28-1934

CUSTOMER J. L. FREUND,
ST. LOUIS, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT, WHITE
BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full FREUND'S DE LUXE OPTICAL DEP'T. —
ST. LOUIS, MO.

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

(NOTE: C. T. TRADEMARK ONLY. NO IMPRINT)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

TAKE OUT GLARE OR REFLECTION OF LIGHTS. SEE
TISSUE ATTACHED.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Panormatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES		ZINC ETCHINGS FROM COPIES	
DUPLICATES		DUPLICATES	
LINE & HALFTONE COMB.		COLOR PLATES	
Extra Negatives	Extra Stripping	Extra Negatives	Extra Stripping
Strip To Size	Double Print	Strip To Size	Double Print
Reverse Position	Reverse Color	Reverse Position	Reverse Color
Ben Day		Ben Day	

SIZE WIDE HIGH SAME SIZE
SCREEN 55 60 65 100 110 120 130 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE
BLOCKING DEPT. WOOD MORTISE - ANCHOR
SOLO METAL - FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BRASSERS
CUT TO PICAS (see size)
PROOFS
FLAT GOOD IN COLORS SPECIAL STOCK
ELECTR. TYPES EACH OF
ON WOOD METAL

*Return photos to zone
etchings to L. G. 2*

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF
—
RETURN PHOTO
YES
NO

DIAL NO. 4A-H365

ORDER NO. 70850

DATE

2-28-1934

DEPT.

DATE COMPLETED

CUSTOMER

SHAMBURGER'S SELECT BUSINESS COLLEGE,
DALLAS, TEXAS

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

12 1/2

FC

SIZE

3 1/2 x 5 1/2

STYLE

ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

SHAMBURGER COLLEGE AND DORMITORY,
5101 COLUMBIA AVE., DALLAS, TEXAS

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each — Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

Screen 120
133
150
175

COLOR DESCRIPTION

STONE ON FRONT AND SIDE DOOR ARE OF A MORE REDDISH COLOR,
SOMEWHAT DARKER THAN THE OTHER. BRICK FOR
BOTH BLDGS. SAME AS ON CARD ATTACHED.

ENGRAVING DEPARTMENT

ZINC ETCHINGS FROM COPIES

COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

SIZE WIDE HIGH SAME SIZE

SCREEN 55 60 65 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

PHOTO RETURNED TO PHOTO USED FOR

MAX BERNSTEIN,
KANSAS CITY, MO.

NO. 4A-H369

ORDER NO. 70857

DATE 3-2-1934

12½ M ART COLORTONE POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

1

R. M.

NO

TITLE (IN FULL)

THE PIONEER MOTHER,
KANSAS CITY, MO.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 119702.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

MAX BERNSTEIN,
KANSAS CITY, MO.

NO. 4A-H370 ✓

ORDER NO. 70857

DATE 3-2-1934

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

ENTRANCE TO BEAUTIFUL

IMPRINT

SAME AS ABOVE

SWOPE PARK, SHOWING THE SHELTER HOUSE,
KANSAS CITY, MO.

COLOR DESCRIPTION

USE PHOTO NO. 95406.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

WOBBOCK MFG. CO.,
HOT SPRINGS NATIONAL PARK, ARK.

NO. 4A-1371

ORDER NO. 49198

DATE 9-20-1934

12 M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) "THEY ARE OFF," OAK
LAWN RACE TRACK, HOT SPRINGS,
ARK.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 77245. TAKE OUT FLAGS ON POLE, WITH EXCEPTION OF
CENTER ONE. MAKE BLDG. AND HORSES AS LARGE AS POSSIBLE, TAKING
OFF A PART OF EACH SIDE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

MAX BERNSTEIN,
KANSAS CITY, MO.

NO. 4A-H371

ORDER NO. 70857

DATE 3-2-1934

12 $\frac{1}{2}$ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) KANSAS CITY MUNICIPAL

IMPRINT SAME AS ABOVE

AUDITORIUM, KANSAS CITY, MO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

MAX BERNSTEIN,
KANSAS CITY, MO.

NO. 4A-H372

ORDER NO. 70857

DATE 3-2-1934

12¹/₂ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

JACKSON CO. COURT HOUSE,
KANSAS CITY, MO.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

BLDG. WHITE STONE. MAKE UPRIGHT CARD. FILL IN STREET AT BOTTOM.
REMOVE BLACK BACKGROUND AND PUT IN SKY.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

✓ MAX BERNSTEIN,
KANSAS CITY, MO.

NO. 4A-H373 ✓

ORDER NO. 70857

DATE 3-2-1934

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) UNION STATION, KANSAS
CITY, MO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BLDG. GREY STONE, GREEN ROOF. PUT FLAG ON POLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

✓ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

THE SET UP

MAX BERNSTEIN,
KANSAS CITY, MO.

NO. 4A-H374 ✓

ORDER NO. 70857

DATE 3-2-1934

12¹/₂ M

ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

GENERAL POST OFFICE,
KANSAS CITY, MO.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

BLDG. LIGHT GREY STONE, (NOT YELLOW)

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

MAX BERNSTEIN,
KANSAS CITY, MO.

NO. 4A-H375

ORDER NO. 70860

DATE 3-2-1934

6 M ART COLORTONE FOLDER VIEW, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) "THE SCOUT", PENN VALLEY
PARK, KANSAS CITY, MO.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NO

IMPRINT NONE

36
10-2574

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE CUT UP

MAX BERNSTEIN,
KANSAS CITY, MO.

NO. 4A-H376 ✓

ORDER NO. 0860

DATE 3-2-1934

6 M ART COLORTONE FOLDER VIEW, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

FRONT NO. NONE R. M. NO

TITLE (IN FULL) COUNTRY CLUB PLAZA, 47TH

IMPRINT NONE

AND MILL CREEK BOULEVARD, KANSAS CITY,
MO.

COLOR DESCRIPTION

USE PHOTO NO. 3589-29.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE 1

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO

YES

NO

DIAL N~~4~~A-H377

ORDER NO. 70868 DATE 3-2-1934

CUSTOMER THE COLISEUM.
PARKERSBURG, W. VA.

6 M FC SIZE 3½ x 5½

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
HARRY-GO-ROUND BAR

THE COLISEUM, PARKERSBURG, W. VA.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE ART COLORTONE, WHITE

BORDER

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

HARRY L. DAILEY, PARKERSBURG, W. VA.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

6.75

F.W. WOOLWORTH CO.,
ROCHESTER, MINN.

NO. 4A-H378 ✓

ORDER NO. 70890

DATE 3-5-1934

12 M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) THE NEW CLINIC,
ROCHESTER, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 120169.

6 RIT 2632

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Type ret up

DEADLINE

F. W. WOOLWORTH CO.,
ROCHESTER, MINN.

NO. 4A-H379 ✓

ORDER NO. 70895

DATE 3-5-1934

6 M

ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL) THE NEW CLINIC BY
NIGHT, ROCHESTER, MINN.

IMPRINT NONE

6BH2634

COLOR DESCRIPTION

USE PHOTO NO. 6260-29.

modern Autos

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

F.W.WOOLWORTH CO.,
ROCHESTER, MINN.

NO. 4A-H380 ✓

ORDER NO. 70895

DATE 3-5-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

THE NEW CLINIC,
ROCHESTER, MINN.

IMPRINT

NONE

COLOR DESCRIPTION

in 1CP-1920

SUBMIT: RET. PHOTO

B. L. & W. PROOF.

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

F. W. WOOLWORTH CO.,
ROCHESTER, MINN.

NO. 4A-H381 ✓

ORDER NO. 70895

DATE 7-5-1934

6 M

ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL)

WORRELL HOSPITAL AND
ANNEX, ROCHESTER, MINN.

IMPRINT

NONE

COLOR DESCRIPTION

USE NEW PHOTO. ~~XXXXXX~~ BLDG. AT RIGHT IS BROWNISH RED.

Take out gas station in foreground

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Printed 7-31-34

Printed 7-31-34

F. W. WOOLWORTH CO.,
ROCHESTER, MINN.

NO. 4A-H382

ORDER NO. 70895

DATE 3-5-1934

6 M

ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

NO

TITLE (IN FULL)

COLONIAL HOSPITAL,
ROCHESTER, MINN.

IMPRINT NONE



COLOR DESCRIPTION

COLOR AS CARD ATTACHED.

modern Autos

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

F. W. WOOLWORTH CO.,
ROCHESTER, MINN.

NO. 4A-H383

ORDER NO. 70895

DATE 3-5-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HOTEL KAHLER,
ROCHESTER, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

COLOR AS PER CARD ATTACHED.

in JCP-1917

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

201 1/2
19 3/4

F.W.WOOLWORTH CO.,
ROCHESTER, MINN.

NO. 4A-H385

ORDER NO. 70895

DATE 3-5-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

ST. MARY'S HOSPITAL,

IMPRINT NONE

AT NIGHT, ROCHESTER, MINN.



COLOR DESCRIPTION

USE PHOTO NO. 88908.

D-3657

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

7-1-34 10P

F. W. WOOLWORTH CO.,
ROCHESTER, MINN.

NO. 4A-H386

ORDER NO. 70895

DATE 3-5-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) ONE OF THE BEAUTIFUL
HOMES OF ROCHESTER, MINN.

IMPRINT. NONE

6BH 2623

COLOR DESCRIPTION

USE PHOTO NO. 82372.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TEICH & CO. CHICAGO
MAR 10 1934

F. W. WOOLWORTH CO.,
ROCHESTER, MINN.

NO. 4A-H387 ✓

ORDER NO. 70895

DATE 3-5-1934

6M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) A COUNTRY HOME,
ROCHESTER, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT 3XMEXXX NONE

COLOR DESCRIPTION

USE PHOTO NO. 84997.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

5x7 M. photo

5

2e12
A9

F. W. WOOLWORTH CO.,
ROCHESTER, MINN.

NO. 4A-H388

ORDER NO. 70895

3-5-1934

DATE

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MAYO PARK GARDENS AND
THE NEW CLINIC, ROCHESTER, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE OUT UP

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.
RETURN PHOTO
YES
NO

DIAL NO. 444391 ORDER NO. 70920 DATE 3-6-1934

CUSTOMER LLANERCH COUNTRY CLUB,
LLANERCH, PA.

6 M FC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

**MEN'S LOUNGE. ALL FURNITURE SPECIALLY
DESIGNED FOR THE COMFORT OF MEMBERS.**

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE PHOTO COLORIT, WHITE

BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES										ZINC ETCHINGS FROM COPIES										
DUPLICATES					AIRC. COLOR PLATES					DUPLICATES					COLOR PLATES					
LINE & HALFTONE COMB.					COLOR PROCESS					LINE & HALFTONE COMB.					COLOR PROCESS					
Extra Negative	Extra Negative	Strip To Size	Double Print	Reverse Positive	Reverse Color	See Day	Extra Negative	Extra Negative	Strip To Size	Double Print	Reverse Positive	Reverse Color	See Day	Extra Negative	Extra Negative	Strip To Size	Double Print	Reverse Positive	Reverse Color	See Day
SIZE _____ WIDE _____ HIGH SAME SIZE _____										SIZE _____ WIDE _____ HIGH SAME SIZE _____										
ETCHING DEPT. PAINT IN BACKGROUND SOLID										BLOCKING DEPT. WOOD - MORTISE - ANCHOR										
FINISHING DEPT. OUTLINE OVAL CIRCLE										SOLID METAL - FLUSH TOP - FLUSH BOTTOM										
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT										FLUSH SIDES - FLUSH ALL AROUND										
WITH LINE WITHOUT LINE SPECIAL BORDER										UNMOUNTED WITH BEARERS										
										CUT TO PICAS (see size)										
										PROOFS										
										FLAT. GOOD IN COLORS SPECIAL STOCK										
										ELECTROTYPES EACH OF										
										ON WOOD METAL										

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 4A-H392 ORDER NO. 70920 DATE 3-6-1934

CUSTOMER LLANERCH COUNTRY CLUB,
LLANERCH, PA.

6 M FC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

LLANERCH, THE FIRST GOLF CLUB WITH
AIR-CONDITIONED TAP ROOM.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE PHOTO COLORIT, WHITE

FRONT NO. 5 (All of this on a BORDER R. M. Yes, same No 4A-H392)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Panormatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN 55 60 85 100 110 120 133 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BRASSERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD INCOLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO RETURNED

TO

PHOTO USED FOR

2015
183

2 1/2

F. W. WOOLWORTH CO.,
LA CROSSE, WIS.

NO. 4A-H401 ✓

ORDER NO. 70924

DATE 3-7-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) RIVERSIDE PARK EXCURSION
BOATS LANDING, LA CROSSE, WIS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 5144-29. COLOR SAME AS 5144-29.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE 100 100

F. W. WOOLWORTH CO.,
LA CROSSE, WIS.

NO. 4A-H402 ✓

ORDER NO. 70924

DATE 3-7-1934

6 M ART COLORTONE POST-CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) ONE OF THE MANY PRETTY
FLOWER BEDS IN RIVERSIDE PARK,
LA CROSSE, WIS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 58966. COLOR SAME AS 58966.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

WASH

2

28E1/2
A9

F.W.WOOLWORTH CO.,
HAMMOND, INDIANA

NO. 4A-H403

ORDER NO. 70950

DATE 3-8-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

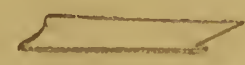
FRONT NO. 1 R. M. NO

TITLE (IN FULL) AMERICAN EX LEGION MEMORIAL,

IMPRINT NONE

HARRISON PARK, HAMMOND, IND.

6-1497



COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

14

F. W. WOOLWORTH CO.,
HAMMOND, IND.

NO. 4A-H404

ORDER NO. 70950

DATE 3-8-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL)

MEMORIAL PARK, CALUMET

IMPRINT
NONE

CITY, ILL.

COLOR DESCRIPTION

RED BLDG.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

F. W. WOOLWORTH CO.,
HAMMOND, IND.

NO. 4A-H405 ✓

ORDER NO. 70950

DATE 3-8-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) LEVER BROS. SOAP FACTORY,
HAMMOND, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

E-1487

COLOR DESCRIPTION

NATURAL CONCRETE BLDG.

SUBMIT: RET. PHOTO

B L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

210 1 1/2
A84

3 1/2

F. W. WOOLWORTH CO.,
HAMMOND, IND.

NO. 4A-H306

ORDER NO. 70950

DATE 3-8-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)
HAMMOND CITY HALL,
HAMMOND, IND.

IMPRINT
NONE

COLOR DESCRIPTION

VERY LIGHT GRAY SANDSTONE.

E-1485

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

X
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

200 1/2
A 9 1/4

F. W. WOOLWORTH CO.,
HAMMOND, IND.

NO. 4A-H407 ✓

ORDER NO. 70950

DATE 3-8-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) FLOWER BEDS IN HARRISON
PARK, HAMMOND, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

E-1486

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TEICH GET UP

6 1 1/2
A 9 1/4

2

F. W. WOOLWORTH CO.,
HAMMOND, IND.

NO. 4A-H408 ✓

ORDER NO. 70950

DATE 3-8-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

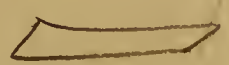
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) BEAUTY SPOT IN HARRISON
PARK, HAMMOND, IND.

IMPRINT NONE

E-1493



COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Handwritten signature/initials.

3

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 4A-H410

ORDER NO. 70955

DATE 3-8-1934

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) ACROSS SAND BAR BRIDGE
TO GRAND ISLE, (VT.) LAKE CHAMPLAIN

IMPRINT SAME AS ABOVE

PRIVATE NO. 3/4" FROM RIGHT EDGE IN
UPPER BORDER: 48 / 20

COLOR DESCRIPTION

USE PHOTO NO. 117585.

PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 4A-H411 ORDER NO. 70965 DATE 3-8-1934

CUSTOMER PRESIDENT HOTEL CORP.,
KANSAS CITY, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M FC SIZE 3 1/2 x 5 1/2

ART. COLOR TONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border (Follow Layout)
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

(Submit) — Sketch — Layout — (Retouched Photo) — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day
ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LINE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

R. 11/11
2 1/4
A 13 1/2

Long paper

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 4A-H412 ORDER NO. 70988 DATE 3-8-1934

CUSTOMER THE O.P. BAUR CONFECTIONERY CO.,
DENVER, COLORADODEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M PC SIZE 3½ x 5½

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (TO COME)

STYLE ART COLOR TO NE, FULL FACE

FRONT NO. 5

(All of this on address side)

R. M. Yes ☒ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMP. COLOR PROCESS

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE — WIDE — HIGH SAME SIZE

SCREEN 55 - 60 - 85 100 - 110 120 133 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT
WITH LINE - WITHOUT LINE - SPECIAL BORDER

BLOCKING DEPT. WOOD - MORTISE - ANCHOR

SOLID METAL - FLUSH TOP - FLUSH BOTTOM

FLUSH SIDES - FLUSH ALL AROUND

UNMOUNTED WITH BEARINGS

CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

MARKED RED MARK

MARKED RED MARK

SANDER BROS.,
PEORIA, ILL.

NO. 4A-H413 ✓

ORDER NO. 71029

DATE 3-13-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BUEHLER MEMORIAL
HOME, PEORIA, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BE SURE AND TAKE OFF SNOW AND MAKE A NICER CARD THAN SAMPLE
ATTACHED. MAKE A SUMMER VIEW, SHOW SOME LEAVES ON TREES AND
FLOWERS IN FOREGROUND INSTEAD OF HEDGES.

SUBMIT: RET. PHOTO

BY L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

THE CURT

A6

8

28 1/2
93/4

SANDER BROS.,
PEORIA, ILL.

NO. 4A-H414

ORDER NO. 71029

DATE 3-13-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) NEW CEDAR STREET BRIDGE,
PEORIA, ILL.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

TAKE OUT TANK AT LEFT & TAKE OUT ALL BLDGS. WHICH YOU THINK
INTEREERE WITH THE BEAUTY OF THE BRIDGE, ESPECIALLY IN FOREGROUND.
WORK IN A BOAT, BUT IF POSSIBLE A NICER BOAT THAN THE ONE SHOWN
ON 11-11052. MAKE RIVER A LITTLE BIT WIDER. BACKGROUND TO SHOW
WOODED, HILLY COUNTRY SCENE. SHOW SOME AUTOS ON BRIDGE.

Work as shown on attached card

Return post card

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

11-11052

2 1/2

3/13/34
19

DESERET BOOK COMPANY,
SALT LAKE CITY, UTAH

NO. 4A-H415

ORDER NO. 71035

DATE 3-13-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) THE BLUE SPRUCE
(PICEA PUNGENS) UTAH'S STATE TREE

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE- 935

□

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED. *make better sky*

SUBMIT: RET. PHOTO B. L. & W. PROOF
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Submit H&C to customer
ret color photo

DEADLINE

DESERET BOOK COMPANY,
SALT LAKE CITY, UTAH

NO. 4A-4416

ORDER NO. 71036

DATE 3-13-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP- STAMBOULE IN MID
WINTER, BRYCE NATIONAL PARK, UTAH
BOT- PHOTO COURTESY DR. W. H. HOPKINS
PRIVATE NO. BEFORE UPPER TITLE- 933

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

YES

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

^ SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. -

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

712 1/2
A102

THOMAS R. WEST,
MIAMI, FLA.

NO. 4A-H655 ✓

ORDER NO. 71841

DATE 4-23-1934

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M

NO

TITLE (IN FULL)

TOP- A CROWD AT A MIAMI

IMPRINT

SAME AS ABOVE

DOG TRACK

BOT- RACES EVERY NIGHT AT THREE

GREYHOUND TRACKS

SMALL TYPE- PHOTO: HAMILTON WRIGHT

PRIVATE NO. BEFORE UPPER TITLE- M-251

COLOR DESCRIPTION

BUILDING CREAM

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.-

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

201 1/2
A-11

THOMAS R. WEST,
MIAMI, FLA.

NO. 4A-H656

ORDER NO. 6 71841

DATE 4-23-1934

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) TOP- MIAMI BEACH, LOOKING SOUTH FROM LAKE PANCOAST

BOT- SHOWING SURFSIDE, BREAKERS, WOFFORD
AND RONEY-PLAZA HOTELS

(SMALL TYPE- PHOTO: HAMILTON WRIGHT

PRIVATE NO. BEFORE UPPER TITLE- M-262

COLOR DESCRIPTION

BLDG. NEAREST HOTEL IS LIGHT CREAM, RED TILE ROOF. NEXT (LOW) IS BUFF,
NEXT IS WHITE WITH DARK GREEN ROOF. LARGE HOTEL WITH TOWER LT.
BROWN WITH RED TILE ROOF. BLDGS. TO RIGHT OF LAKE ARE LT. BROWN &
CREAM. MAKE PRETTY CLOUDS IN SKY AND WATER OF LAKE LIKE 1A-H278 WITH
REFLECTIONS SHOWING. SOME WHITE CAPS IN SURF OF OCEAN. BRING OUT MORE
CLEARLY THE PIER IN DISTANCE.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - XNO CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

5

303

494657
NO. 14A

THOMAS R. WEST,
MIAMI, FLA.

ORDER NO. 716

DATE 4-23-1934

1/2
10

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

TOP- YACHT ANCHORAGE

IMPRINT

SAME AS ABOVE

NEAR MIAMI & BAYFRONT HOTELS

BOT- SHOWING COLUMBUS, MIAMI COLONIAL
AND EVERGLADES HOTELS

SMALL TYPE- PHOTO: HAMILTON WRIGHT

PRIVATE NO. BEFORE UPPER TITLE- M-263

COLOR DESCRIPTION

BLDG. ON LEFT IS WHITE, ONE IN CENTRE IS CREAM AND RIGHT IS LIGHT
BROWN. YACHT IS WHITE, MAHOGANY TRIM. MAKE PRETTY CLOUDY SKY
EFFECT AND WATER LIKE 1A-H278. CUT OUT WATER TO LINES INDICATED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE 27 UP

DEADLINE

THOMAS R. WEST,
MIAMI, FLA.

NO. 4A-H658

ORDER NO. 71841

DATE 4-23-1934

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) RONEY PLAZA HOTEL FROM

IMPRINT SAME AS ABOVE

COLLINS PARK, MIAMI BEACH, FLA,
BOT, SMALL TYPE- PHOTO BY BERRY-HILTON CO.
PRIVATE NO. BEFORE TITLE- M-264

COLOR DESCRIPTION

LOW HEDGE IN LEFT CENTRE IS RED HIBISCUS. TALL TRIMMED
AUSTRALIAN PINES ON LEFT ARE DARK GREEN. OTHER VEGETATION ARE
LIGHTER SHADES OF GREEN. FAR BLDG. SEE 3A-H573.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

THOMAS R. WEST,
MIAMI, FLA.

NO. 4A-H659

ORDER NO. 71841

DATE 4-23-1934

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) WINTER RACING AT
XXXX TROPICAL PARK, MIAMI, FLA.
BOT. SMALL TYPE- PHOTO: HAMILTON
WRIGHT

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE- M-252

COLOR DESCRIPTION

NICE CLOUDY SKY EFFECT, CUT OUT SOME OF FOREGROUND. BLDGS. TAN
STUCCO. VARIGATED RED TILE ROOF ON CLUB HOUSE. RED & GREEN STRIPED
ROOF ON GRANDSTAND. RAILINGS & GIRDERS OF GRANDSTAND ARE LT. BLUE.
AWNINGS DARK CREAM AND LT. BLUE STRIPE. ROOF OF JUDGE'S STAND CREAM
AND BLUE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

THOMAS R. WEST,
MIAMI, FLA.

NO. 4A-H650 ✓

ORDER NO. 71841

DATE 4-23-1934

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL) TOP- XX MIAMI COUNTRY

IMPRINT

SAME AS ABOVE

CLUB GOLF COURSE, MIAMI, FLA.

BOT- SCENE OF MANY CHAMPIONSHIP
MATCHES

SMALL TYPE- PHOTO: HAMILTON WRIGHT

PRIVATE NO. BEFORE UPPER TITLE- M-253

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.-

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

2001/4
4138

5

THOMAS R. WEST,
MIAMI, FLA.

NO. 4A-H661

ORDER NO. 71841

DATE 4-23-1934

25_M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) THE DEERING ESTATE,
MIAMI, FLORIDA

IMPRINT SAME AS ABOVE

BOT, SMALL TYPE- PHOTO: HAMILTON WRIGHT

PRIVATE NO. BEFORE TITLE- M-249

COLOR DESCRIPTION

WHITE ~~XXXXXX~~ MARBLE BLDGS. VERIGATED RED TILE ROOF. CUT OFF SOME
OF TOP AND LEFT SIDE. NOT TOO MUCH BLUE TO WATER.

SUBMIT: RET. PHOTO B. L. & W. PROOF ☒ HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

(TYPE SET UP

DEADLINE

THOMAS R. WEST,
MIAMI, FLA.

NO. 4A-H662 ✓

ORDER NO. 71841

DATE 4-23-1934

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP- PANCOAST LAKE
AND SURFSIDE AND WOFFORD HOTELS
BOT- MIAMI BEACH, FLA.

PRIVATE NO. BEFORE UPPER TITLE-
M-248

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

LEFT. BLDG. IS LIGHT CREAM WITH RED XXX TILE ROOF. BLDG. ON RIGHT IS
WHITE. FIX UP HOLES BY SEAWALL IN FOREGROUND. GET PRETTY CLOUD
EFFECT AND NICE COLORED WATER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

see 1/4
A 11 1/2

7

THOMAS R. WEST,
MIAMI, FLA.

NO. 4A-4563

ORDER NO. 71841

DATE 4-23-1934

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) TOP- THE TOTALIZER
BOARD AT MIAMI JOCKEY CLUB

IMPRINT SAME AS ABOVE

BOT- AUTOMATICALLY REGISTERS ODDS
ON ALL ENTRIES

SMALL TYPE- PHOTO BY G.W.ROMER

PRIVATE NO. BEFORE UPPER TITLE- M-247

COLOR DESCRIPTION

BOARD IS LIGHT BUFF. VERTICAL LINES ON BOARD (LIKE THERMOMETER) ARE
YELLOW AND RED. YELLOW GOINT UP FROM BOTTOM TO MEET RED FROM TOP.
GRAVEL WALK. GREEN BENCH. RED HIBISCUS BUSHES ON LOWER LEFT. AUSTRALIAN
PINES SHOWING ABOVE BOARD AND PALM TREES ARE DARK GREEN. DARKER
THAN THE PALMS. INTEREST IN THIS CARDS WILL BE MAINLY IN DETAIL OF
BOARD. MAKE PRETTY CLOUDS IN SKY. MAKE COLORS OF CLOTHING BE
NATURAL.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

5

210 1 1/2
A-10 1/2

THOMAS R. WEST,
MIAMI, FLA.

NO. 4A-H664 ✓
71841
ORDER NO.
4-23-1934
DATE

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP- CROWD CASHING
WINNING TICKETS ON THE FAVORITE
BOT- MIAMI JOCKEY CLUB, MIAMI, FLA.
SMALL TYPE- PHOTO BY G.W.ROMER
PRIVATE NO. ~~XX~~ BEFORE UPPER TITLE- M-246

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

STONE STEPS & RAILING. BLDG. LIGHT & DARK CREAM. VINES ARE PURPLE
BOUGAINVILLEA. FLOWER BOXES ALONG SECOND FLOOR CONTAIN ASST. COLORED
ZINNIAS AND FERN.

SUBMIT: RET. PHOTO B. L. & W. PROOF ☒ HANDCOL. PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE CUT UP

2014
A114

THOMAS R. WEST,
MIAMI, FLA.

NO. 4A-H665 ✓

ORDER NO. 71841

DATE 4-23-1934

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) TOP- 8TH U.S. ARMY PURSUIT IMPRINT SAME AS ABOVE

GROUP OVER MIAMI
BOT- ANNUAL ALL-AMERICAN AIR MEET,
MIAMI, FLA.
SMALL TYPE- PHOTO BY G.W. ROMER
PRIVATE NO. BEFORE UPPER TITLE- M-245

COLOR DESCRIPTION

MAKE AS A SUNSET SCENE, BUT BE CAREFUL OF COLORING, NOT TOO LURID.
GOOD SUNSET IS 104818 AND 3A-H782. LOWER THE AIRPLANES SOME SO THERE
WILL NOT BE SO MUCH SKY. TO AVOID TOO GREAT REDUCTION OF SIZE OF
PLANES ON POST CARDS. SEE 2A-H391 FOR COLORS OF BLDGS.

SUBMIT: RET. PHOTO B. L. & W. PROOF ☒ HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TEICH & CO. CHICAGO

DEADLINE

9

62
2
airplane
if necessary

THOMAS R. WEST,
MIAMI, FLA.

NO. 4A-H666 ✓

ORDER No. 71041

DATE 4-23-1934

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP- LUMMUS PARK IN

DOWNTOWN MIAMI, FLA.

BOT- A TOURIST RECREATION CENTRE -
OLD FORT DALLAS LOWER RIGHT.

SMALL TYPE- PHOTO BY G.W.ROMER

PRIVATE NO. BEFORE UPPER TITLE- M-209

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION
BRING OUT LINES ON SHUFFLEBOARD COURT IN CENTER FOREGROUND. MAKE CLOUD
SKY EFFECT. MOST OF BLDGS. ARE CREAM STUCCO WITH RED & GREEN ROOFS.
DARKER BLDGS. ARE BROWN. BLDG. IN LOWER RIGHT IS GREY CORAL ROCK WITH
WITH WEATHER STAINED SHINGLE ROOF. LOW RECREATION BLDGS. IN PARK ARE
CREAM WITH VARIGATED RED TILE ROOFS. LOW BUSHES IN PARK ARE OLEANDERS
& HIBISCUS. RED, ORANGE PINK BLOSSOMS. PURPLE BOUGAINVILLIA VINE ON
TRELLIS OF RECREATION BLDG. IN EXACT CENTER OF PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

SPLIT JOB

200 1/4
A12

4

THOMAS R. WEST,
MIAMI, FLA.

NO. 4A-H667 ✓

ORDER NO. 71841

DATE 4-23-1934

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) TOP- A SEMINOLE SQUAW
SMOKING GAR FISH

IMPRINT SAME AS ABOVE

BOT- INDIAN VILLAGE NEAR MIAMI, FLA.
SMALL TYPE- PHOTO: HAMILTON WRIGHT

PRIVATE NO. BEFORE UPPER TITLE- M-214

COLOR DESCRIPTION

SEE 3A-H680 FOR COSTUME COLORS, BRIGHT COLORS, VIVID, BUT HARMONIZING
AROUND SQUAW'S NECK. DARK BEADS X

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.-

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

THOMAS R. WEST,
MIAMI, FLA.

NO. 4A-H668 ✓

ORDER NO. 71841

DATE 4-23-1934

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP- FLAMINGOS AT
HIALEAH PARK

BOT- MIAMI JOCKEY CLUB RACE TRACK
SMALL TYPE- PHOTO: HAMILTON WRIGHT

PRIVATE NO. BEFORE UPPER TITLE- M-260

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M. NO

IMPRINT SAME AS ABOVE

FLAMINGOS ARE MORE THAN 1 SHADE OF PINK, FROM MEDIUM TO VERY LIGHT
PINK WITH BLACK FEATHERS UNDERWING, WHICH SHOW SLIGHTLY AT EDGES OF
WINGS OF SOME OF THESE BIRDS. FOR COLORING OF GRANDSTAND SEE
PURPLE BOUGAINVILLEA ON TRELLIS. BUSHES HAVE A FEW SMALL WHITE
BLOSSOMS. IF POSSIBLE, WORK IN SOME PEOPLE IN STANDS. MAKE PRETTY
CLOUD EFFECT IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

20-134
A 102

THOMAS R. WEST,
MIAMI, FLA.

NO. 4A-H669

ORDER NO. 71841

DATE 4-23-1934

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) TOP- BATHERS UNDER THE

IMPRINT

SAME AS ABOVE

PALMS ON MIAMI BEACH, FLA.

BOT- A DAILY BEACH SCENE - IN
JANUARY OR JULY

SMALL TYPE- PHOTO BY G.W.ROMER

PRIVATE NO. BEFORE UPPER TITLE- M-203

COLOR DESCRIPTION

SEE 3A-H567, MAKE GOOD CLOUD EFFECT IN SKY. DO NOT MAKE OCEAN TOO
VIVID BLUE.

Plush in D. 4040

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.-

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

(TYPE SET UP)

DEADLINE

THOMAS R. WEST,
MIAMI, FLA.

NO. 4A-H670

ORDER NO. 71841

DATE 4-23-1934

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) YACHTS MOORED ALONG
MIAMI AND MIAMI BEACH CAUSEWAY

IMPRINT SAME AS ABOVE

BOT. SMALL TYPE - PHOTO. HAMILTON WRIGHT
PRIVATE NO. BEFORE TITLE - M-259

COLOR DESCRIPTION

MAKE PRETTY CLOUDY SKY AND ALSO A LIGHT BLUE WATER SHOWING RIPPLES
LIKE 1A-H278. YACHTS PAINTED WHITE, STONE RAILING ON BRIDGE.
BRING OUT CONTINUATION OF CAUSEWAY IN DISTANCE. GREEN GRASS IN
PARK NEAR YACHTS, SANDY BEACH ACROSS ROADWAY.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

J. E. DAVIS CO.,
BROWNING, MONT.

NO. 4A-H1058✓

ORDER NO. 72748

DATE 6-12-1934

12M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) MADONNA OF ST. MARY'S LAKE, IMPRINT NONE

FACE AND HEAD OF A NUN FORMED ON
SINGLE SHOT MOUNTAIN, 3 MILES
NORTH OF ST. MARY'S JUNCTION, GLACIER
NATIONAL PARK, MONT.

COLOR DESCRIPTION

VERY IMPORTANT- NOTE FACE AND HEAD OF NUN FORMED AT TOP OF
MOUNTAIN. BE SURE AND HOLD DETRILS AND CORRECT OUTLINE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 68

DEADLINE

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 4A-H1059

ORDER NO. 72759

DATE

6-12-1934

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER MRS. FRANK MASON,
BURLINGTON, MASS.

Photos for
this Customer

12¹/₂" M PC

SIZE 3¹/₂" x 5¹/₂"

STYLE ART COLORTONE, WHITE
BORDER

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
WORLD'S FAIR QUILT—CENTURY OF
PROGRESS 1934

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120

Dry — Wet — Pancromatic — Color Separation. Screen 133

Transfer — Paper Process — New Process. Screen 150

Stripping — White Border — Full Face. Screen 175

Blue Print Handcolor Black & White Proof. Titles Red, Blue.

COLOR DESCRIPTION

THIS IS AN EXACT REPRODUCTION OF THE GREAT
SEAL OF THE UNITED STATES
STARS IN CORNERS ARE DARK BLUE.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra
Negatives
Extra
Stripping
Strip
To Size
Double
Print
Reverse
Position
Reverse
Color
Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra
Negatives
Extra
Stripping
Strip
To Size
Double
Print
Reverse
Position
Reverse
Color
Ben Day

SIZE WIDE HIGH, SAME SIZE

BLOCKING DEPT WOOD MORTISE ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS see size

PROOFS

FLAT GOOD IN COPIES SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL

ETCHING DEPT PAINTS BACK GROUND SOLID

FINISHING DEPT OUTLINE OVAL BORDER

SQUARE - LIKE COPY VIGNETTE HIGHLIGHT

WITH LINE WITHOUT LINE SPECIAL BORDER

DEADLINE

NO.

4A-H1077

ORDER NO. 72890

DATE 6-25-1934

MACKS' 5, 10 & 25C STORES,
SANFORD, N. C.

6 M

ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

A SCENE IN WEYMOUTH
HEIGHTS, SOUTHERN PINES,
N. C.

IMPRINT

SAME AS ABOVE

Photo type no 72540
COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE 100-30

DEADLINE

22

MACKS' 5, 10 & 25¢ STORES,
SANFORD, N. C.

NO. 4A-H1078

ORDER No. 72690

DATE 6-25-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. 1 R. M. NO

TITLE (IN FULL) FOX HUNT, SOUTHERN
PINES, N. C.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

NO. 4A-H1090 ✓

ORDER NO. 72902

DATE 6-25-1934

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL)

A FINE CATCH OF

SAIL-FISH, FLORIDA

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE- 309

COLOR DESCRIPTION

USE PHOTO NO. 104814. COLOR OF SAIL FISH NOT GOOD, FOR
CORRECT COLORING SEE 3A-H678.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE CUT UP

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

NO 4A-H1092

ORDER NO. 72902

DATE 6-25-1934

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) TOP- 7 A ROW OF
ROYAL PALMS, FLORIDA

IMPRINT SAME AS ABOVE

BOT- F-9 FIRST STREET RESIDENCE
SECTION, FORT MYERS, FLA.

COLOR DESCRIPTION

USE PHOTO NO. 105320. SMOOTH PART OF TREE TRUNKS TOWARD THE TOP
SHOULD BE A BRIGHT GLOSSY GREEN. TREE UP TO THIS POINT IS A LIGHT
GREY. SEE CARD NO. 1A2149.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1934 JUN 25

IM
ROBBINS-TILLQUIST CO.,
SPOKANE, WASH.

NO. 4A-H1097 ✓

ORDER NO. 72928

DATE 6-26-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WASHOE & SMELTERS,
ANACONDA, MONT.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT
SAME AS ABOVE

PUT PLATE NO. ON FRONT.

PRIVATE NO. BEFORE TITLE 1137

COLOR DESCRIPTION

D/0679

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

ROBBINS-TILLQUIST CO.,
SPOKANE, WASH.

NO. 4A-H1098

ORDER NO. 72928

DATE 6-26-1934

6M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL)

TOP- GEORGETOWN LAKE,
MONTANA

IMPRINT SAME AS ABOVE

BOT- NEAR ANACONDA, MONT.

PRIVATE NO. BEFORE UPPER TITLE- 114

~~PUT PLATE NO. ON FRONT.~~

COLOR DESCRIPTION

SHOW STRONGER SNOW COVERED MOUNTAINS

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

114 SET UP

DEADLINE

3

2015
8/4

ROBBINS-TILLQUIST CO.,
SPOKANE, WASH.

NO. 4A-H1099 ✓
ORDER NO. 72928
DATE 6-27-1934

6M ART COLORTONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.
TITLE (IN FULL) TOP- SILVER LAKE,
MONTANA
BOT- NEAR ANACONDA, MONT.
PRIVATE NO. BEFORE UPPER TITLE-
1142

FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE
PUT PLATE NO. ON FRONT.

COLOR DESCRIPTION

TAKE OUT POLE & WIRES.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER
CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

100-105

DEADLINE

HARRY HERZ, 1565 EBERS ST.,
SAN DIEGO, CALIF.

NO. 4A-M1136

ORDER NO. 48065

DATE 7-3-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER CENTER BORDER

TITLE (IN FULL)

A DESERT LILY

Bot. ~~TOP~~, SMALL TYPE- (G) C.T.CO.

PRIVATE NO. ~~BEFORE TITLE~~- 519

upper left corner

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co.— ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

DEADLINE

22

X

12M
1934

HARRY HERZ, 1565 EBERS ST.,
SAN DIEGO, CALIF.

NO. 4A-H1137

ORDER NO. 48065

DATE 7-3-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL) NIGHT-BLOOMING CEREUS

IMPRINT SAME AS ABOVE

^{Bot} TOP, SMALL TYPE- (C) C.T. CO.

PRIVATE NO. ~~BEFORE TITLE~~ 524

upper left corner

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

HARRY HERZ, 1565 EBERS ST.,
SAN DIEGO, CALIF.

NO. 4A-H1138

ORDER NO. 4E065

DATE 7-3-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER BORDER.

TITLE (IN FULL) SPANISH BAYONET
^{NOT} ~~FOR~~ SMALL TYPE- (C) C.T.CO.

PRIVATE NO. ~~BEFORE TITLE~~ 520
upper left corner

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. R. M. NO

IMPRINT SAME AS ABOVE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

22

24 1/2
1934

HARRY HERZ, 1565 EBERS ST., SAN DIEGO, CALIF.		NO. 4A-H1139 ORDER NO. 48065 DATE 7-3-1934
12M 500 ART COLORTONE POST CARDS, WHITE BORDER		
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE UPPER , LOWER, <u>CENTER</u> BORDER.	FRONT NO. 1	R. M. NO
TITLE (IN FULL) MISTLETOE ON PALO VERDE	IMPRINT SAME AS ABOVE	
<i>Bot.</i> TOP SMALL TYPE- (C) C.T.CO.		
PRIVATE NO. BEFORE TITLE 514 <i>upper left corner</i>		
COLOR DESCRIPTION		
SEE TISSUE ATTACHED.		
SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.		
PHOTO PROPERTY OF C. T. & CO. — <input checked="" type="checkbox"/> CUSTOMER		
CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET		

TYPE SET UP

Show blueprint to C.T. Co.

DEADLINE

NOTE
8/11/34

3

HARRY HERZ, 1565 EBERS ST.,
SAN DIEGO, CALIF.

NO. 4A-H1140

ORDER NO. 48065

DATE 7-3-1934

12^M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER CENTER BORDER

FRONT NO. 1 R. M. NO

TITLE (IN FULL) DESERT FLORA OF THE

IMPRINT SAME AS ABOVE

SOUTHWEST

^{Bot.} TOP, SMALL TYPE- (C) C.T.CO.

Private no. ^{upper left corner} ~~516~~ -- 516

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

19

3

NO. 4A-H1141

HARRY HERZ, 1565 EBERS ST.,
SAN DIEGO, CALIF.

ORDER NO. 48065

DATE 7-3-1934

12^M 500 ART COLORTONE PIST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER, BORDER)	FRONT NO. 1	R. M. NO
TITLE (IN FULL) NIGHT-BLOOMING CEREUS	IMPRINT	SAME AS ABOVE
<i>Bot.</i> TOP, SMALL TYPE- (C) C.T.CO.		5B1484
PRIVATE NO. BEFORE TITLE 522 <i>upper left corner</i>		

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

FILE 923 44

DEADLINE

3

HARRY HERZ, 1565 EBERS ST.,
SAN DIEGO, CALIF.

NO. 4A-H1142

ORDER NO. 48065

DATE 7-3-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE <u>UPPER</u> LOWER, <u>CENTER</u> BORDER.		FRONT NO. 1	R. M. YES
TITLE (IN FULL) OCOTILLO AND CHOLLA CACTUS		IMPRINT	SAME AS ABOVE
<i>Oct</i> TOP, SMALL TYPE- (C) C.T.CO.			
PRIVATE NO. BEFORE TITLE 521			
<i>upper left corner</i>			

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

7

NO. 4A-H1143

HARRY HERZ, 1565 EBERS ST.,
SAN DIEGO, CALIF.

ORDER NO. 48065

DATE 7-3-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) PALO VERDE IN BLOOM

IMPRINT SAME AS ABOVE

Bot.
TOP, SMALL TYPE- (C) C.T.CO.

PRIVATE NO. ~~BEFORE TITLE~~ 517

upper left corner

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

3BH102

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TIME SET - 12

DEADLINE

2 1/2

44-1144 517

201
A92

HARRY MERZ, 1565 EBERS ST.,
SAN DIEGO, CALIF.

NO. 4A-H1144 ✓

ORDER NO. 48065

DATE 7-3-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER, LOWER, CENTER, BORDER

TITLE (IN FULL) PIPE ORGAN CACTUS

⁸⁰⁷
~~TOP~~, SMALL TYPE- (C) C.T.CO.

PRIVATE NO. ~~BEFORE TITLE~~ - 518
upper left corner

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

5BH485

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

HARRY HERZ, 1565 EBERS ST.,
SAN DIEGO, CALIF.

NO. 4A-H1145 ✓

ORDER NO. 48065

DATE 7-3-1934

12^M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL)

A DESERT ROAD

Bottom

~~TOP~~ SMALL TYPE- (C) C.T.CO.

PRIVATE NO. ~~BEFORE TITLE~~ 515

upper left corner

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

FRONT NO.

R. M

NO

IMPRINT

SAME AS ABOVE

5BH476

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. —

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

HARRY HERZ, 1565 EBERS ST.,
SAN DIEGO, CAL IF.

NO. 4A-H1146

ORDER NO. 48065

DATE 7-3-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M NO

TITLE (IN FULL)

MR. AND MRS. NAVAJO

IMPRINT

SAME AS ABOVE

^{NOT}
TOP, SMALL TYPE- (B) C.T.CO.

PRIVATE NO. ~~BEFORE TITLE~~ 561

upper left corner

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE
DEADLINE

3 2

TORONTO NEWS AGENCY,
TORONTO, OHIO

NO. 4A-HI153

ORDER NO. 48104

DATE 7-6-1934

6M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

TITLE (IN FULL) VIEW OF OHIO RIVER, SHOWING SAME AS ABOVE

HIGH SCHOOL AND STADIUM, TORONTO,
OHIO

COLOR DESCRIPTION

LARGE BLDG. IN LEFT FOREGROUND LIGHT BROWN. GREEN CIRCLE LAIN ON
STADIUM IN CENTER. SHOW GRE N LAWN ON TERRACE OF STADIUM IN
CENTER. LARGE BLDG. ON RE R RIGHT BUFF BRICK. BLDG. ON REAR LEFT
LIGHT GRAY & BUFF. MAKE HILLS IN REAR GREEN.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

TORONTO NEWS AGENCY,
TORONTO, OHIO

NO 4A-H1154

ORDER NO. 48104

DATE 7-6-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) TORONTO HIGH SCHOOL AND
STADIUM, TORONTO, OHIO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BUFF BRICK, LIGHT STONE TRIM, CREAM SASH, BROWN DOORS, CREAM WINDOW
FRAMES, STADIUM ON RIGHT BUFF BRICK, GREEN LAWN & SHRUBBERY. REMOVE
WIRES & POLE ON RIGHT, SHOW FLAG ON FLAG POLE, REMOVE LIGHT & RR
BRACKET ON LEFT.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

TORONTO NEWS AGENCY,
TORONTO, OHIO

NO. 4A-H1155

ORDER NO. 48104

DATE 7-6-1934

6M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER

TITLE (IN FULL) LOCK NO. 9 ON OHIO

RIVER BETWEEN TORONTO, OHIO AND
EAST LIVERPOOL, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

GRAY DAM AND REAR WALL, LOCK BLDG. ON RIGHT DARK RED, RED ROOF.
OTHER BLDGS. BROWN & LIGHT GRAY, MAKE REAR HILLS GREEN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

JOHNSTOWN NEWS CO.,
JOHNSTOWN, PA.

NO. 4A-H1167 ✓

ORDER NO. 56478

DATE 10-5-1935

121 M ART COLORTONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

SENIOR HIGH SCHOOL AND
UNIVERSITY OF PITTSBURGH JUNIOR COLLEGE,
JOHNSTOWN, PA.

PRIVATE NO. B FOR TITLE: 16

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

DARK RED BRICK, LIGHT STONE TRIM, WHITE S. SH. LIGHT GRAY WALL AND RAILING.
SHOW WATER IN CREEK ALONG WALL. REMOVE GAS SIGN IN FOREGROUND. GREEN LAWN
IN CENTER FOREGROUND. REMOVE WIRES & POLE IN FOREGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE T 118

DEADLINE

12

JOHNSTOWN NEWS CO.,
JOHNSTOWN, PA.

NO. 4A-H1168 ✓

ORDER NO. 56478

DATE 10-5-1935

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) INCLINE PLANE, JOHNSTOWN,
PA. 985 FEET HIGH

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 32

COLOR DESCRIPTION

DARK BRIDGE & INCLINE. CARS DARK GREEN. TOP BLDG. & LOWER BLDG. GRAY. GREEN
FOLIAGE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 119

DEADLINE

Get up
on sheet

JOHNSTOWN NEWS CO.,
JOHNSTOWN, PA.

NO. 4A-H1170 ✓

ORDER NO. 56478

DATE 10-5-1935

124 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) FAMOUS STONE BRIDGE AND
BOULEVARD, JOHNSTOWN, PA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 6

COLOR DESCRIPTION

1ST BRIDGE LIGHT CEMENT. LIGHT CEMENT WALLS & DRIVE ON LEFT. CENTER BRIDGE
GRAY STONE. REAR BRIDGES DARK. DARK BLEDGS. ON RIGHT. BLEDGS. ON REAR LEFT GRAY
& RED. SHOW TRAIN ON CENTER OF BRIDGE LIKE ON REPRINT NO. 3745.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. —

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 247

DEADLINE

NO. 4A-H1171
A102

J.J. NEWBERRY CO.,
OWENS BORO, KY.

NO. 4A-H1171 ✓

ORDER NO. 48191

DATE 7-12-1934

6M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MAIN STREET LOOKING

EAST, OWENSBORO, KY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

LEFT DESCRIPTION

1 RED, 2 WHITE TRIM & RED, 3 YELLOW, 4 RED, 5 YELLOW, 6 RED.

RIGHT- 1 RED - BRING OUT DRUG SIGN, 2 WHITE, 3-4-5- GRAY, 6 RED

TAKE OUT POLE AT RIGHT & WIRE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

DEADLINE

2001
A-9

2 1/2

J. J. NEWBERRY CO.,
OWENSBORO, KY.

NO. 4A-H1172
ORDER NO. 48191
DATE 7-12-1934

6M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: <u>UPPER</u> LOWER, CENTER - BORDER.	FRONT NO. <u>1</u> R. M. <u>NO</u>
TITLE (IN FULL) DAVIS COUNTY COURT HOUSE, OWENSBORO, KY.	IMPRINT NONE

COLOR DESCRIPTION

RED BRICK, VERY LIGHT GRAY PANEL AND LEAD COLOR CUPULO.

small tree in front of side. with chimney in background

Photo

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

2

NO. 4A-H1173 ✓

ORDER NO. 48191

DATE 7-12-1934

J. J. NEWBERRY CO.,
OWENSBORO, KY.

6 M

ART COLORTONE POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BEAUTY SPOT IN
CHATAUQUA PARK, OWENSBORO, KY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M

NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

3 1/2

HC 1 1/2
8 1/2

J. J. NEWBERRY CO.,
OWENSBORO, KY.

NO. 4A-M1174

ORDER NO. 48191

DATE 7-12-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) DAM 46 ON OHIO RIVER,
OWENSBORO, KY.

IMPRINT NONE

COLOR DESCRIPTION

BE SURE TO SHOW A BOAT IN DAM.

Photo -

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

FIVE SET UP

DEADLINE

J. J. NEWBERRY CO.,
OWENSBORO, KY.

NO. 4A H1175

ORDER NO. 7 48191

DATE 7-12-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) HOTEL OWENSBORO,
OWENSBORO, KY.

IMPRINT NONE

4B4 600

COLOR DESCRIPTION

RED BRICK. TAKE OUT POLE & WIRES.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

70-15
19

J. J. NEWBERRY CO.,
OWENSBORO, KY.

NO 4A-H1176

ORDER NO. 48191

DATE 7-12-1934

6 MART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL) HIGH SCHOOL, OWENSBORO,
KY.

IMPRINT NONE

COLOR DESCRIPTION

RED BRICK BLDG.

Photo

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

6

H. N. SHONKWILER, SPRINGFIELD, ILL.
DISTRIBUTING AGENCY AND NEWS DEALER

NO. 4A-H1177

ORDER NO. 48180

7-12-1934

DATE

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

FRONT NO. 1

R. M.

NO

TITLE (IN FULL) LOOKING SLIGHTLY W. OF N. IMPRINT

SAME AS ABOVE

CLOSE-UP OF HILL-MC NEIL STORE - HILL
RESIDENCE XX BEYOND.

TO ERNST 10-59-40
COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TIME SET UP

DEADLINE

201-1533

H. N. SHONKWILER, SPRINGFIELD, ILL.
DISTRIBUTING AGENCY AND NEWS DEALER

NO. 4A-H1178 ✓

ORDER NO. 48180

DATE 7-12-1934

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) LOOKING N. E. ON LEFT

IMPRINT

SAME AS ABOVE

HILL RESIDENCE, HILL MC NEIL STORE,
BERRY AND LINCOLN STORE. ON RIGHT
ALEX FERGUSON RESIDENCE.

photo in -
201-1533

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. - ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

SET UP

DEADLINE

A6

23

H. N. SHONKWILER, SPRINGFIELD, ILL.
DISTRIBUTING AGENCY AND NEWS DEALER

NO. 4A-H1179 ✓

ORDER NO. 48180

DATE 7-12-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE <u>UPPER</u> , LOWER, CENTER - BORDER.	FRONT NO. 1	R. M.	NO
TITLE (IN FULL) LOOKING WEST, ON THE LEFT	IMPRINT	SAME AS ABOVE	
DR. ALLEN AND ALEX FERGUSON RESIDENCES, RIGHT- HILL MC NEIL STORE - HILL RESIDENCE - DR. RAGNIER'S OFFICE.			

*photo in
20151539*

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

7

H. N. SHONKWILER, SPRINGFIELD, ILL.
DISTRIBUTING AGENCY AND NEWS DEALER

NO. 4A-H1180

ORDER NO. 48180

DATE 7-12-1934

6M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) VIEW INSIDE MUSEUM,

IMPRINT SAME AS ABOVE

NEW SALEM STATE PARK

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 10

DEADLINE

201 1/2
19

H. N. SHONKWILER, SPRINGFIELD, ILL.
DISTRIBUTING AGENCY AND NEWS DEALER

NO. 4A-H1181

ORDER NO. 40180

DATE 7-12-1934

6M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO. 1 R. M. NO

TITLE (IN FULL) BERRY AND LINCOLN STORE,
NORTH OF MAIN STREET, STOCK BOUGHT
OF GREEN JAN. 1933

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

*photo in
201 1/2 537*

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO.

B. L. & W. PROOF
X CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET

DEADLINE

6

H. H. SHONKWILER, SPRINGFIELD, ILL.
DISTRIBUTING AGENCY AND NEWS DEALER

NO. 4A-H1182

ORDER NO. 48180

DATE 7-12-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO.

R. M

NO

TITLE (IN FULL)

THE RESTORED OFFUT
STORE.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. —

X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

A-9
H. N. SHONKWILER,
SPRINGFIELD, ILL.

NO. 4A-H1183

ORDER NO. 48181

DATE 7-12-1934

12M 500 ART COLORTONE FOLDER VIEW, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL) TOP LINCOLN FARM, NEAR

IMPRINT NO

HODGENVILLE, KY.

BOT- ABRAHAM LINCOLN INSCRIPTION
IN MEMORIAL HALL
in the

COLOR DESCRIPTION

USE PHOTO NO. 401-29.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

FILE SET UP

7
DEADLINE

Handwritten: *HE 1/4*
83/1

H. N. SHONKWILER,
SPRINGFIELD, ILL.

NO. 4A-H1184 ✓

ORDER NO. 48181

DATE 7-12-1934

12.5M ART COLORTONE FOLDER VIEW, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL) LINCOLN CABIN,
BIRTHPLACE OF ABRAHAM LINCOLN,
KENTUCKY

IMPRINT NO

COLOR DESCRIPTION

USE PHOTO NO. 66360.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Handwritten: *photo set up*

DEADLINE

H. N. SHONKWILER,
SPRINGFIELD, ILL.

NO. 4A-H1185

ORDER NO. 48181

DATE 7-12-1934

12 M500 ART COLORTONE FOLDER VIEWS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL) THE MUSEUM AT THE OLD
SALEM STATE PARK, PETERSBURG, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. ~~NO~~ R. M. NO

IMPRINT
NONE

COLOR DESCRIPTION

USE PHOTO NO. 1304-29.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE 501 47

DEADLINE

H. N. SHONKWILER,
SPRINGFIELD, ILL.

NO. 4A-M1186

ORDER NO. 48181

7-18-1934

DATE

12M 500 ART COLORTONE FOLDER VIEWS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL) L. LINCOLN, THE PRESIDENT

IMPRINT
NO

COLOR DESCRIPTION

USE PHOTO NO. 1A2348.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

X

HC-1 1/4
A 2/4

H. N. SHONKWILER,
SPRINGFIELD, ILL.

NO. 4A-H1187

ORDER NO. 48181

DATE 7-12-1934

12M 500 ART COLORTONE KXXXXX FOLDER VIEWS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. ~~NONE~~ R. M. NO

TITLE (IN FULL) THE ONSTOTT COOPER SHOP

IMPRINT SAME AS ABOVE NONE

AT OLD SALEM STATE PARK, PETERSBURG,
ILL.

COLOR DESCRIPTION

USE PHOTO NO. 1301-29.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PAID UP

DEADLINE

9

H. N. SHONKWILER,
SPRINGFIELD, ILL.

NO. 4A-H1168

ORDER NO. 48181

DATE 7-12-1934

2^M 500 ART COLORTONE FOLDER VIEWS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO.

NO

R. M.

NO

TITLE (IN FULL)

INTERIOR OF LINCOLN

IMPRINT

NO

MONUMENT, OAK RIDGE CEMETERY,
SPRINGFIELD, ILL.

COLOR DESCRIPTION

USE PHOTO NO. 1A2112

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

Handwritten: *48 3/4*

H. N. SHONKWILER,
SPRINGFIELD, ILL.

NO. 4A-H1189 ✓

ORDER NO. 48181

DATE 7-12-1934

12M 500 ART COLORTONE FOLDER VIEW, WHITE BORDER

<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE <u>UPPER</u> LOWER. CENTER - BORDER		FRONT NO. NO	R. M. NO
TITLE (IN FULL) LINCOLN MEMORIAL HALL ONMPRINT		NONE	
LINCOLN FARM, NEAR HODGENVILLE, KY.			

COLOR DESCRIPTION

USE PHOTO NO. 67247.

see Folder Cover (last page)

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

LIFE SET UP

DEADLINE

HC 1 1/2
A8 3/4

H. N. SHONKWILER,
SPRINGFIELD, ILL.

NO. 4A-81190 ✓

ORDER NO. 48181

DATE 7-12-1934

12M 500 LARGE FOLDER VIEWS, WHITE BORDER ART COLORTONE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. NO R. M. NO

TITLE (IN FULL) THE GRAVE OF ANN
RUTLEDGE AT PETERSBURG, ILL.
WITH POEM BY EDGAR LEE MASTERS

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 1306-29.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

H. N. SHONKWILER, SPRINGFIELD, ILL.
DISTRIBUTING AGENCY AND NEWS DEALER

NO. 4A-H1191

ORDER NO. 48181

DATE 7-12-1934

12 500 LARGE FOLDER VIEWS, WHITE BORDER, ART COLORTONE
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO.

NO

R. M.

NO

TITLE (IN FULL)

L. LINCOLN MARRIAGE CABIN,

IMPRINT

NONE

PIONEER MEMORIAL STATE PARK,
HARRODSBURG, KY.

COLOR DESCRIPTION

USE PHOTO NO. 1A1660.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

CUSTOMER
PHOTO PROPERTY OF C. T. & CO

DIAL NO. 4A-H1192 ORDER NO. 48226 DATE 7-13-1934

CUSTOMER BLATZ BREWING CO.,
MILWAUKEE, WIS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout.

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT WOOD MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BRASS
CUT TO PICAS see size

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

SIZE — WIDE — HIGH SAME SIZE

SCREEN 50 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND'S ILLD

FINISHING DEPT OUTLINE OVAL CIRCLE
SQUARE LIKE COPY VIGNETTE - HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

NO
YES
RETURN PHOTO

DEADLINE

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

3 1/2

20 1/4
19

W. J. O'CONNOR,
NORTH PLATTE, NEB.

NO. 4A-H1193

ORDER NO. 48239

DATE 7-19-1934

6M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) ST. MARY'S HOSPITAL,
NORTH PLATTE, NEB.

IMPRINT

NONE

COLOR DESCRIPTION

BLDG. RED BRICK, STONE TRIM.

SUBMIT: RET. PHOTO

B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE 100 100

DEADLINE

9

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 4A-H1194 ORDER NO. 48250 DATE 7-18-1934CUSTOMER LOOK-SEE PUBLISHING CO.,
CORNING, N. Y.DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer6 M PC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$ PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE QUEEN'S HOUSE BUILT 1794 BY
FRENCH ROYALIST REFUGEES AS A HOME FOR QUEEN
MARIE ANTOINETTE. (SEE PAMPHLET "AZILUM" FOR
DETAILED STORY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

STYLE PHOTO COLORIT, WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER _____ Straighten Photo
Negative — Line — Halftone — Combination. screen 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES

DUPLICATES _____ ZINC COLOR PLATES

LINE & HALFTONE COMB _____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE _____ WIDE _____ HIGH _____ SAME SIZE
SCRFEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE. OVAL. CIRCLE
SQUARE. LIKE COPY. VIGNETTE. HIGHLIGHT
WITH LINE. WITHOUT LINE. SPECIAL BORDER

ZINC ETCHINGS FROM _____ COPIES

DUPLICATES _____ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE _____ WIDE _____ HIGH _____ SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

____ FLAT ____ GOOD ____ IN COLORS ____ SPECIAL STOCK

____ ELECTROTYPES EACH OF _____
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

2 1/2

208 B
119

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

NO. 4A-H1213

ORDER NO. 48453

DATE 7-26-1934

25^M ART COLOR TONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WASHINGTONIAN PALMS
IN FLORIDA

PRIVATE NO. BEFORE TITLE- 841

Bot- S-201 VIEW FROM COFFEE POT
DRIVE, ST. PETERSBURG, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

PALMS GREY TRUNK AT BOTTOM. BETWEEN TOP LEAVES AND TRUNK VISIBLE ARE
DRIED LEAVES, THE COLOR OF STRAW. GREEN ON TOP. GREEN HEDGE BORDERING
BORDERING WALK WITH HIBISCUS BUSHES TO EITHER SIDE. DARK RED BRICK
PAVED STREET. BLDGS. CREAM, RED TILE ROOFS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF G. T. & Co.—

CUSTOMER

X



CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

NO. 4A-M1215 ✓

ORDER NO. 48452

DATE 7-27-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MEMORIAL PIER AND
CHAMBER OF COMMERCE BUILDING,
BRADENTON, FLA.

PRIVATE NO. BEFORE TITLE - B-82

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO.

IMPRINT SAME AS ABOVE

J. Kocher

COLOR DESCRIPTION

CREAM STUCCO BLDG. WHITE STONE TRIM, VARIG. RED TILE ROOF. BRIDGE
& SEAWALL CONCRETE. BENCHES CONCRETE WITH GREEN SEATS AND BACKS.
HIBISCUS & OLEANDER BUSHES. SMOOTHEN LAWN. ROYAL PALMS GRAY AT
BOTTOM, SHINY GREEN AT TOP.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. — * CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

111-111-111

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

NO. 4A-H1230

ORDER NO. 48449

DATE 7-26-1934

25 M ART. COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL)

(VERSE) (COPY ATTACHED)

IMPRINT

SAME AS ABOVE

PRIVATE NO. UPPER RIGHT CORNER-
846

COLOR DESCRIPTION

GRAY COLOR WITH DARK STREAK ON NECK. MAKE EYES A YELLOW DOT RING.
ALSO SEE 51393 ATTACHED. SHOW WATER IN BACKGROUND. BIRD IS ON A
CEMENT WALL.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

Set up type for Verse only

2

NO. 4A-H1241

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

ORDER No. 48449
DATE 7-26-1934

*note
A-11*

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. 2 R. M NO

TITLE (IN FULL) TOP- 842 ON THE EDGE
OF A LAKE IN FLORIDA

IMPRINT
SAME AS ABOVE

BOT- 0-101 SCENE ON LAKE LUCERNE,
ORLANDO, FLA.

PRIVATE NOS. BEFORE TITLES.

COLOR DESCRIPTION

SMALL FLOWERS IN FOREGROUND YELLOW, RED & PURPLE. TRUNK OF PALMS A
GRAYISHBROWN COLOR. HOUSE TO LEFT WHITE, RED-TILE ROOF. HOUSE IN
CENTER WHITE, SLATE ROOF.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

2

4. copyright in hand

DEADLINE

as folded

SPEN
19/5

21

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

NO. 4A-H1242
ORDER NO. 48447
DATE 7-26-1934

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) TREES FESTOONED WITH
SPANISH ~~MOSS~~ MOSS IN DIXIELAND

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE- 857

COLOR DESCRIPTION

LEAVE A SOFT COLORING X OF MOSS.

SUBMIT: RET. PHOTO B. I. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO. CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

NO. 4A-H1243.

ORDER NO. 48447

DATE 7-26-1934

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) "YES-SUH! SOME
PUMPKINS" IN DIXIELAND!

PRIVATE NO. BEFO E TITLE- 858

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

PUMPKIN IS A DEEP YELLOW COLOR. POTATOES GRAY NATURAL, DARKY
BROWN PANTS, BLUE SHIRT. HE "HIMSELF" SOLID BLACK

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

DEADLINE

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

NO. 4A-HI 244

ORDER NO. 48447

DATE 7-26-1934

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PICKING COTTON IN THE
SUNNY SOUTH

PRIVATE NO. BEFORE TITLE- 859

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

ADD ONLY FEW COTTON BLOSSOMS IN FOREGROUND, WHERE EMPTY STALKS SHOW.
CUT DOWN AS MARKED. LEAVE NATURAL SOIL COLOR BETWEEN ROWS. DO NOT
ADD COTTON IN BACKGROUND BECAUSE THEY ARE PICKED.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER X

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

ASHEVILLE POST CARD CO.,
ASHEVILLE, N. C.

NO. 4A-H1245 ✓

ORDER NO. 48447 CB

DATE 7-26-1934

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) WORKING HARD FOR THE
FAMILY DINNER IN DIXIELAND

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE- 860

COLOR DESCRIPTION

DON'T OVERDO COLORING ON THIS PICTURE. USE NATURAL COLORS FOR
DARKEYS CLOTHES AND WOODEN POSTS. THE FISH HAVE SLIGHT STREAKS OF
LIGHT GREEN & BLUE COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. 4A-H1246 ORDER NO. 48459 DATE 7-27-1934

CUSTOMER
THE BLACK & DECKER MFG. CO.,
TOWSON, MD.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M FC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, WHITE BORDER

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

FRONT NO. 5

R. M. Yes ☐ No ☒

Title in Plate Yes ☐ No ☐ Copyright in Plate Yes ☐ No ☐

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Title in full HAVE A GOOD SEAT, MR. VALVE!

Trade Mark Yes ☐ No ☐

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

(ETC. AS PER COPY)

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

PHOTO LITHO
Rphoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120

Dry — Wet — Pancromatic — Color Separation Screen 133

Transfer — Paper Process — New Process. Screen 150

Stripping White Border — Full Face. Screen 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE

SCREEN 50 60 85 100 110 120 133 150

ETCHING DEPT. PAINT ON BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE - ANCHOR

SOLID METAL FLUSH TOP FLUSH BOTTOM

FLUSH SIDES FLUSH ALL AROUND

UNMOUNTED WITH DEAFERS

CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL

DEADLINE

RETOUCHING DEPT.

PHOTO RETURNED

TO

PHOTO USED FOR

8811
A934

CHAS. W. PARRISH,
SAUGATUCK, MICH.

NO. 4A-H1247

ORDER NO. 48466

DATE 7-27-1934

6 PHOTO COLOR IT POST CARDS, WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M NO

TITLE (IN FULL)

BIRD'S EYE VIEW OF

IMPRINT

SAME AS ABOVE

SAUGATUCK, MICH.

BOT, SMALL TYPE- (C) BY SIMONSON

COLOR DESCRIPTION

USE PHOTO NO. 77835

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4A-H1248 ORDER NO. 48465 DATE 7-27-1934

CUSTOMER THE NEW HOTEL BILOXI,
BILOXI, MISS.

12 $\frac{1}{2}$ M PC SIZE 3 $\frac{1}{2}$ x 5 $\frac{1}{2}$

PLACE OF TITLE Upper, Lower, Center Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: NEW HOTEL BILOXI, BILOXI, MISS.

GEO. D. STANNUS, MGR.

BOT: BEAUTIFUL COLONIAL HOTEL ON THE GULF OF
MEXICO

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing

Follow Layout

SEE SKETCH ATTACHED, WHICH IS WHAT CUSTOMER
DESIRES, EXCEPT ELIMINATE TREE IN FRONT OF
BLDG. AS HE HAS MARKED.

COLOR DESCRIPTION

RED BRICK BLDG. GREEN TILE ROOF, WHITE COLUMNS.
LAWN & VERAND FURNITURE GREEN, TRUNKS OF THE PALM
TREES AND OTHER TREES BROWN. MAKE THE BRICK
COLORING ON THE BLDG. A BRIGHT RED.

DEADLINE

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE ART COLORTONE, WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 8x10 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB COLOR PROCESS
Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day
Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH DEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

RE

2012
A-9 3/4

3

TILLIE J. HAUCK,
ERIE, PA.

NO. 4A-H1249

ORDER NO. 48484

DATE 7-30-1934

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) BEAUTIFUL ROCK GARDEN,
WALDAMEER BEACH PARK, ERIE, PA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

USE BEST PHOTO.

RETURN PHOTO WHICH IS NOT USED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

HC 1 1/2
A94

DALLAS POST CARDS,
DALLAS, TEX.

NO. 4A-H1250

ORDER NO. 48487

DATE 7-30-1934

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) DALLAS POWER & LIGHT
COMPANY, NIGHT SCENE, DALLAS, TEXAS

Photo #
94H1526

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT D.P.C.

COLOR DESCRIPTION

THE LIGHT ON BUILDING CHANGES FROM WHITE TO REDDISH, BUT CUSTOMER BELIEVES
REDDISH COLOR WILL BE BEST ON CARD.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

Over

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 4A-H1251 ORDER NO. 48486 DATE 7-30-1934

CUSTOMER HOTEL LA FLORA,
MIAMI BEACH, FLA.

25 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL LA FLORA MIAMI BEACH, FLORIDA

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE PHOTO COLORIT, WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer T. Imprint No Imprint

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print Handcolor Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE
SCREEN 55 60 65 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH DEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

Handing in
2.50
7-30-34
Hotel La Flora
Miami Beach, Fla.
500

CUSTOMER
|
PHOTO PROPERTY OF C. T. & CO.
|
NO
YES
RETURN PHOTO

DIAL NO. 4A-H1252 ORDER NO. 48485 DATE 7-30-1934

CUSTOMER
AHERN FUNERAL HOME,
MIAMI, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M FC SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: AHERN FUNERAL HOME MIAMI, FLORIDA

BOT: FLORIDA'S MOST BEAUTIFUL FUNERAL HOME

FRONT NO. 5

(All of this on address side)

R. M.

No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor — Black & White Proof. Titles — Red, Blue.

Screen
120
133
150
175

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM
FLUSH SIDES - FLUSH ALL AROUND
UNMOUNTED WITH BEAKERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

ETCHING DEPT PAINT BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY - VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

PHOTO RETURNED

TO

PHOTO USED FOR

2 1/2
1 1/2
9 1/2
1 1/2

2013
A94

14-11-57
5

SHAFER NEWS AGENCY,
ST. JOSEPH, MO.

NO. 4A-H1253
ORDER NO. 48493
DATE 7-31-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MISSOURI RIVER BLUFFS,
ST. JOSEPH,
MO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M NO
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION
USE PHOTO NO. A-13241.

SUBMIT; RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & Co. - X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

EXP 11

DEADLINE

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF
—
RETURN PHOTO
—
YES
—
NO

DIAL NO. 4A-H1254 ORDER NO. 48537 DATE 8-2-1934

CUSTOMER HAAG'S WASHINGTON HOUSE,
SHARTLESVILLE, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M FC GROUP (2) SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border
Title in Plate Yes No Copyright in Plate Yes No
Title in full HAAG'S WASHINGTON HOUSE
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)
R. M. (Yes) No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer (C. T. Imprint) No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout
SEE SKETCH ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

ON MAP, PUT IN THE TOWN OF HAZLETON

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

2 SEE SKETCH ATTACHED. COLOR ROOFS PURPLE AS ON
WINDOWS INSTEAD OF COLOR NOW ON SKETCH.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN 55 60 65 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH DRAWERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED
TO
PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4A-H1255 ORDER NO. 48536 DATE 8-2-1934

CUSTOMER WHEELAN'S FISH GRILL
MIAMI BEACH, FLA.

25 M PC SIZE 3 1/2 x 5 1/2

PLACE OF TITLE Upper, Lower, Center—Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOP: WHEELAN'S FISH GRILL
MIAMI BEACH, FLORIDA

BOT: KNOWN FROM COAST TO COAST.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

STYLE PHOTO COLORIT, WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
C.T. IMPRINT IN CENTER. ON LEFT: N.M. MALABEL,
402 EXCHANGE BLDG., MIAMI, FLORIDA

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each Size 5x7 8x10 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print Handcolor — Black & White Proof. Titles Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM — COPIES
— Duplicates — ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

ZINC ETCHINGS FROM — COPIES
— Duplicates — COLOR PLATES
Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

SIZE — WIDE — HIGH SAME SIZE
SCREEN 50 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

SIZE — WIDE — HIGH SAME SIZE
BLOCKING DEPT. WOOD MORTISE ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS
— 11 AT — IN COLORS — SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

RETURN PHOTO

DIAL NO. 4A-H1256 ORDER NO. 48545 DATE 8-2-1934

CUSTOMER REX HOTEL,
NEW YORK, N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M PC SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LOBBY ENTRANCE, REX HOTEL, NEW YORK CITY

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

lls D-698

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE — WIDE — HIGH SAME SIZE

SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE
SQUARE — LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE — WITHOUT LINE SPECIAL BORDER

SIZE — WIDE — HIGH SAME SIZE

BLOCKING DEPT WOOD MORTISE — ANCHOR

SOLID METAL — FLUSH TOP — FLUSH BOTTOM

FLUSH SIDES — FLUSH ALL AROUND

UNMOUNTED WITH BEARERS

CUT TO PICAS (See size)

PROOFS

FLAT — GOOD — IN COLORS — SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

DEADLINE

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

DIAL NO. 4A-H1257 ORDER NO. 48551 DATE 8-3-1934

CUSTOMER HOTEL CADILLAC,
ROCHESTER, N. Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M PC SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL CADILLAC, CHESTNUT AT ELM STREET,
ROCHESTER, N. Y.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer E. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

Photograph each Size 5x7 8x10 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge or without hinge Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative Line Half-tone Combination
Dry Wet Pancromatic Color Separation
Transfer Paper Process New Process
Stripping White Border Full Face
Blue Print Handcolor Black & White Proof. Titles Red, Blue.

COLOR DESCRIPTION

NEON SIGN: EFFECT AROUND EDGE # 8 AND LETTERING
#13 GREEN. THE SAME COLOR WILL APPEAR ON THE TAP
ROOM SIGN ON THE SIDE OF BUILDING.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB COLOR PROCESS
Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day
ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negatives
Extra Stripping
Strip To Size
Double Print
Reverse Position
Reverse Color
Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID

FINISHING DEPT. OUTLINE OVAL CIRCLE
SQUARE - LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS

11 AT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

DEADLINE

PHOTO RETURNED

TO

PHOTO USED FOR

4
1 1/2
10 1/2
1 1/2

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 4A-H1258 ORDER NO. 48559 DATE 8-6-1934

CUSTOMER GRAND VIEW HEIGHTS CORP.,
LANCASTER, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M FC SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border (Follow Layout)

Title in Plate Yes No Copyright in Plate Yes No

Title in full "GO SUBURBAN" (ETC. AS PER COPY)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. I. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 5x7 - 8x10 10x12

Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge or without hinge Not mounted
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120
Dry Wet Panoramic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border Full Face. Screen 175
Blue Print Handcolor Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SKY BLUE. TREES GREEN, STREETS BLACK ASPHALT, THE
NARROW LINES ARE CONCRETE PAVEMENTS AND CONCRETE
GUTTERS, THE HOMES ARE IN MOST CASES RED OR
YELLOW BRICK WITH BLACK SLATE ROOFS. THE LARGER
ISOLATED HOMES ARE GREY STONE. GRASS GREEN.
A FEW ROOFS ARE RED OR GREEN TILE.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negative Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD MORTISE - ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM
FLUSH SIDES FLUSH ALL AROUND
UNMOUNTED WITH DEARERS
CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK
ELECTROTYPES EACH OF
ON WOOD METAL

SIZE WIDE HIGH SAME SIZE
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT PAINTS BACK ROUNDSOLID

FINISHING DEPT OUTLINE OVAL CIRCLE
SQUARE LIKE COPY VIGNETTE HIGHLIGHT
WITH LINE WITHOUT LINE SPECIAL BORDER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4A-H1259 ORDER NO. 48562 DATE 8-6-1934

CUSTOMER SALTZBURG'S MERCHANDISE CO., ATLANTIC CITY, N. J.

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

12 1/2 M PC GROUP (3) SIZE 3 1/2 x 5 1/2

STYLE 1 ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full FRIED'S RESTAURANT, INC.

5822-24-26 YORK ROAD, PHILADELPHIA, PA.

AIR-CONDITIONED THROUGH-OUT

FRONT NO. 5 R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: SAME AS ABOVE

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each Size 5x7 - 8x10 10x12 Prints each from Negatives MATTE or GLOSSY Mount on CARD, CLOTH, with hinge or without hinge - Not mounted See Salesman, Customer, or Sample for Position, Office DELIVER Straighten Photo Negative Line Half-tone Combination. Dry Wet Panchromatic — Color Separation. Transfer — Paper Process New Process. Stripping — White Border Full Face. Blue Print Handcolor Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
-----------------	-----------------	---------------	--------------	------------------	---------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD - MORTISE - ANCHOR SOLID METAL FLUSH TOP FLUSH BOTTOM FLUSH SIDES FLUSH ALL AROUND UNMOUNTED WITH BEARERS CUT TO PICAS (see size)

PROOFS

FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF ON WOOD METAL

SIZE WIDE HIGH SAME SIZE

SCREEN 5 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE OVAL CIRCLE SQUARE - LIKE COPY VIGNETTE HIGHLIGHT WITH LINE WITHOUT LINE SPECIAL BORDER

DEADLINE

MAYERS SMOKE SHOP,
ITHACA, N. Y.

NO. 4A-H1260

ORDER NO. 48582

DATE 8-7-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

FRONT NO.

R. M

YES

TITLE (IN FULL) FALL CREEK GORGE,

IMPRINT

SAME AS ABOVE

~~XXXXXXXXXXXX~~ ITHACA, N. Y.

BOT, SMALL TYPE- (C) J.P. TROY

COLOR DESCRIPTION

TAKE OUT TROLLEY CAR.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

28-12
1934

MAYERS SMOKE SHOP,
ITHACA, N. Y.

NO. 4A-H1261

ORDER NO. 48582

DATE 8-7-1934

12M 500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL)

LUCIFER FALLS, 115
FEET HIGH

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—

CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1934 AUG 14

NO. 4AH1262

MAYERS SMOKE SHOP,
ITHACA, N. Y.

ORDER NO. 48582

DATE 8-7-1934

12M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) TAUGHANNOCK FALLS, 215
FEET HIGH

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

28 13
4122

6

MAYERS SMOKE SHOP,
ITHACA, N. Y.

NO. 4A-HI263 ✓

ORDER NO. 48582

DATE 8-7-1934

12 M500 ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) SCHOELLKOPF STADIUM.

IMPRINT SAME AS ABOVE

CORNELL UNIVERSITY, ITHACA, N. Y.
BOT. SMALL TYPE - PHOTO BY ROBINSON
AERIAL SURVEY, ITHACA, N. Y.

COLOR DESCRIPTION

ALL BLDGS. IN BACKGROUND ARE GRAY BRICK & SLATE ROOF. GRAY CONCRETE STADIUM. BE SURE TO SHOW PROSCENIUM ROOF RED TILE. GRAY BRICK BLDG. AT LEFT OF STADIUM, WITH RED TILE ROOF. BLDG. IN LEFT CORNER FOREGROUND GLASS & RED TILE. GREEN GRASS IN FOREGROUND.

Large Photo

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & CO. -

B. L. & W. PROOF
CUSTOMER X

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET